

# Logitech

## Analysis Report

# Executive Summary

A comprehensive overview of key metrics including total mentions, sentiment distribution, top intent, most engaged platform, social interactions, reach, and likes.

Top Sentiment

● **Positive**

Top Intent

**General**

Most Engaged Platform

📷 **Instagram**



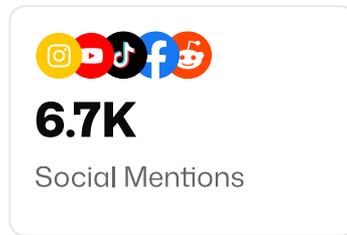
**6.9K**

Mentions



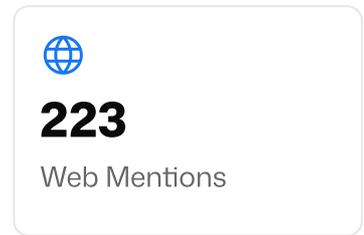
**3.6K**

Positive Mentions



**521**

Negative Mentions



**6.7K**

Social Mentions



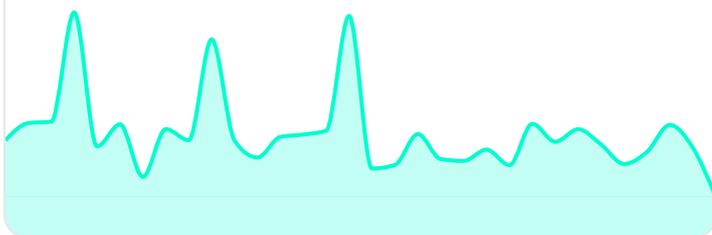
**223**

Web Mentions



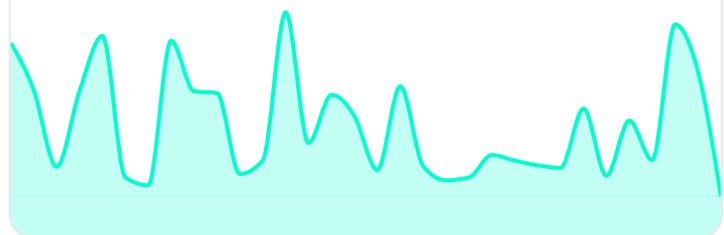
**1.7M**

Social media interactions



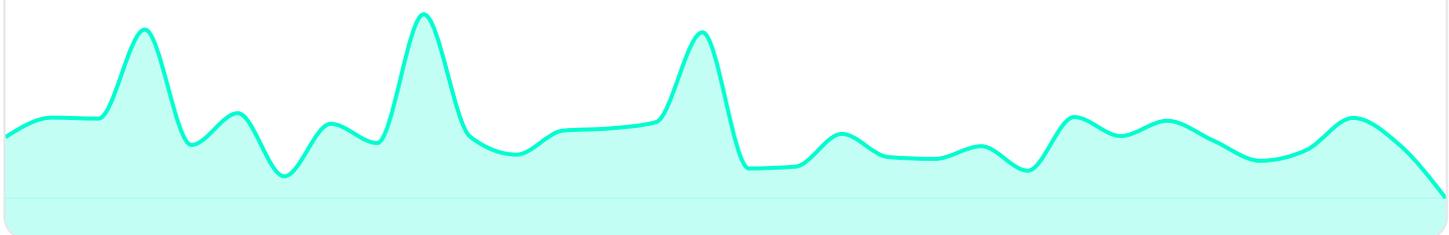
**229.7M**

Reach



**1.5M**

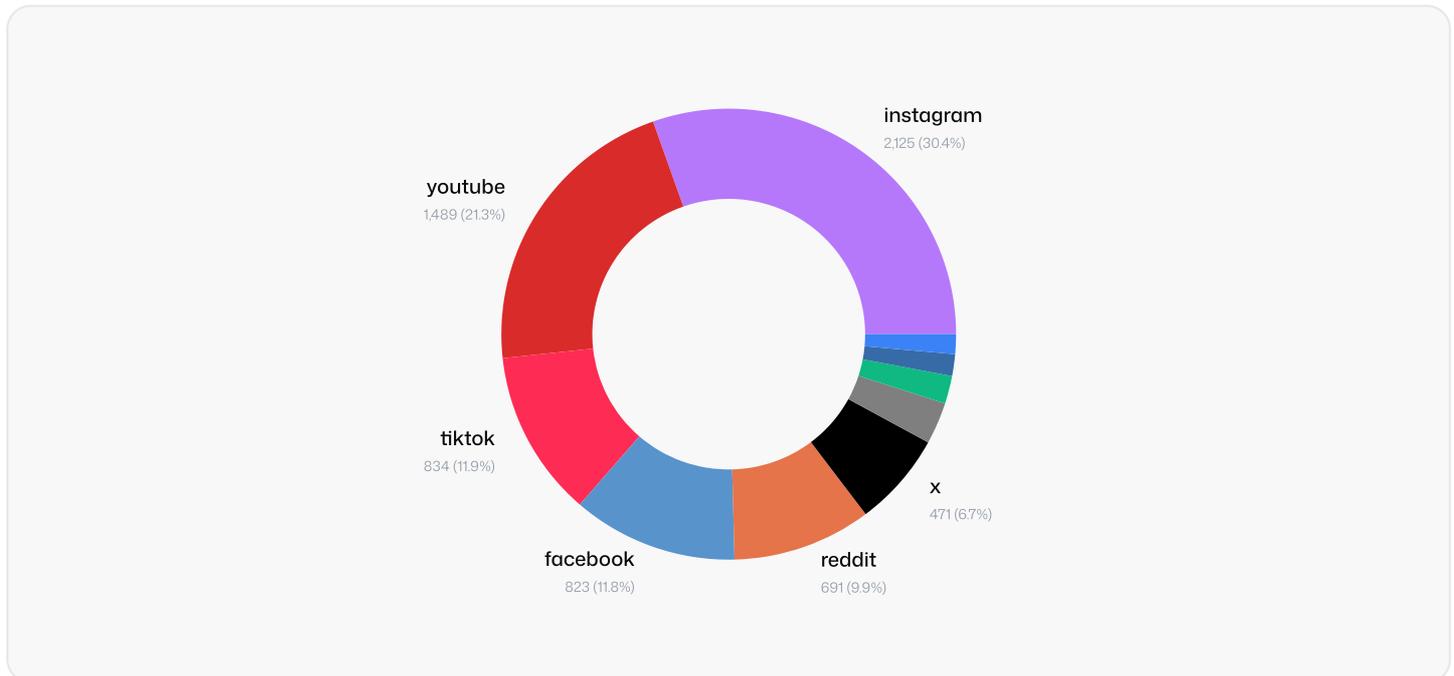
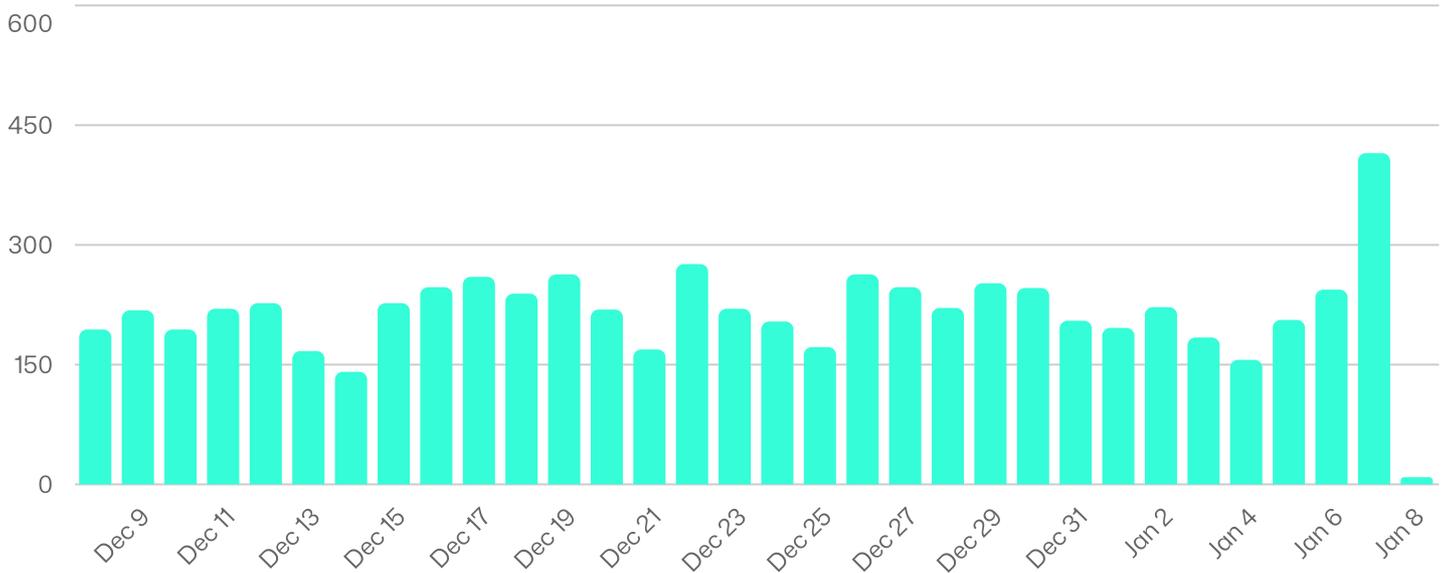
Likes



# Volume of Mentions

Analysis of total mentions volume, breakdown between social and web mentions, volume trends over time, and distribution across different platforms.

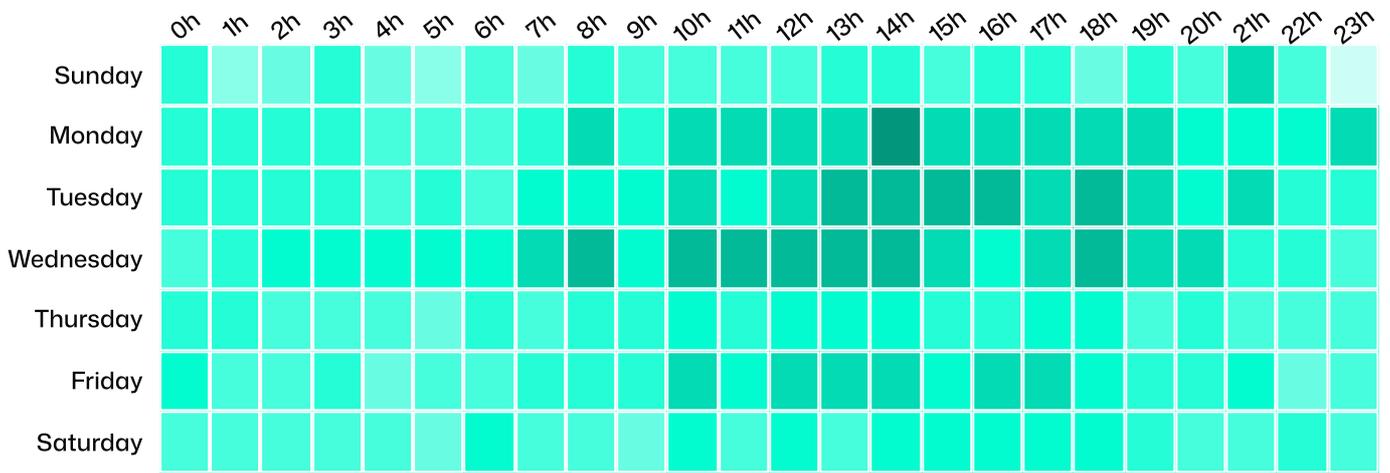
@ <b>6.9K</b> Mentions	 <b>6.7K</b> Social Mentions	 <b>223</b> Web Mentions
------------------------------	--	---



# Volume Over Time

Visual heatmap showing mention volume patterns by day of week and hour of day, along with optimal posting times for maximum engagement.

Volume over time heatmap



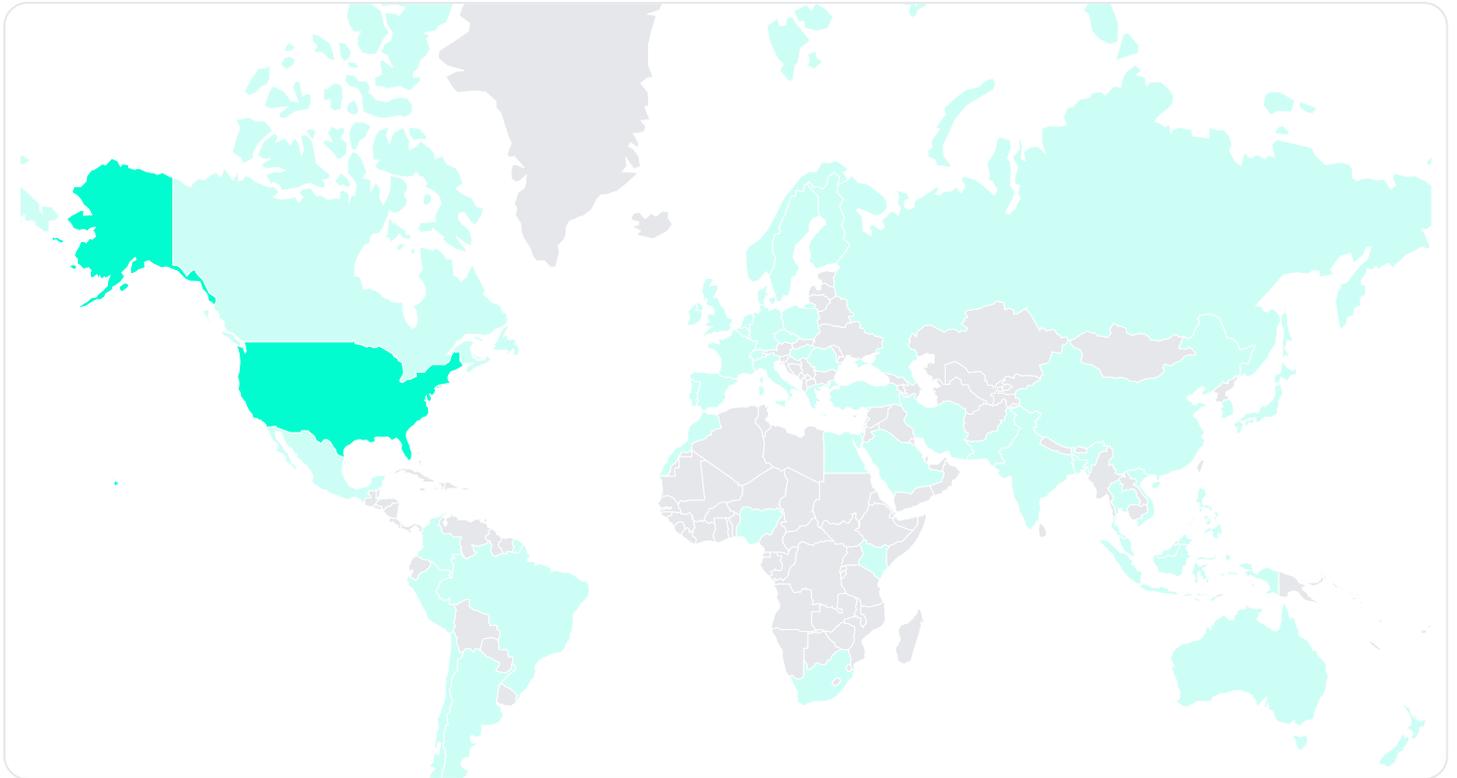
Best time to post by day

Day	Best Time	Volume
Sunday	🌙 9:00 PM	56
Monday	☀️ 2:00 PM	81
Tuesday	☀️ 1:00 PM	80
Wednesday	☀️ 12:00 PM	78
Thursday	☀️ 2:00 PM	49
Friday	☀️ 4:00 PM	62
Saturday	☀️ 3:00 PM	52

## Volume By Country

Geographic distribution of mentions showing which countries generate the most conversation volume and engagement around your tracked keywords.

Volume by country

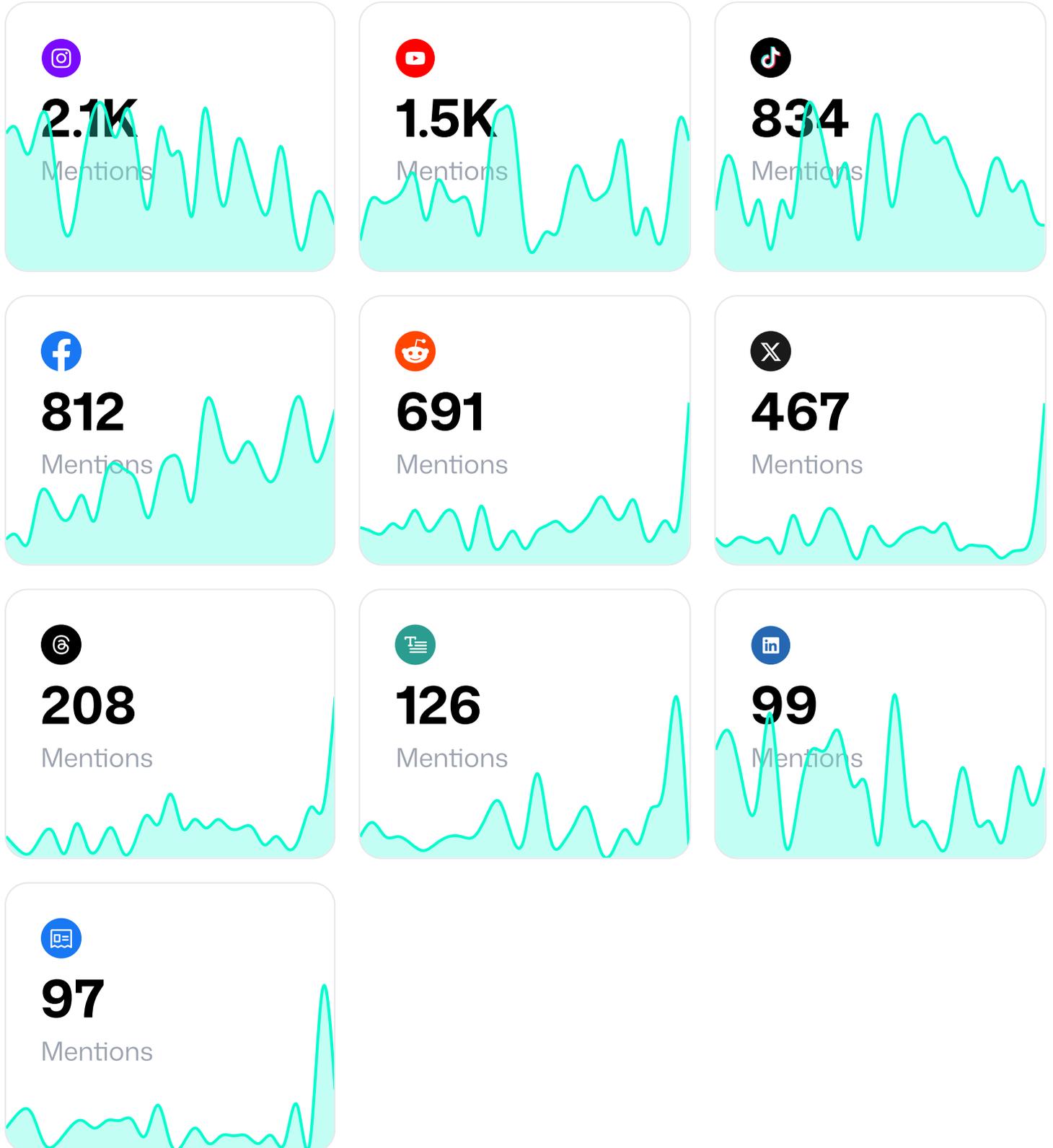


Top 5 countries by volume

#	Country	Volume
1	USA	3.6K
2	India	359
3	Brazil	185
4	Philippines	171
5	Spain	165

## Volume By Mentions

Platform-specific mention volumes with individual trend charts showing how each social media platform contributes to overall mention volume over time.

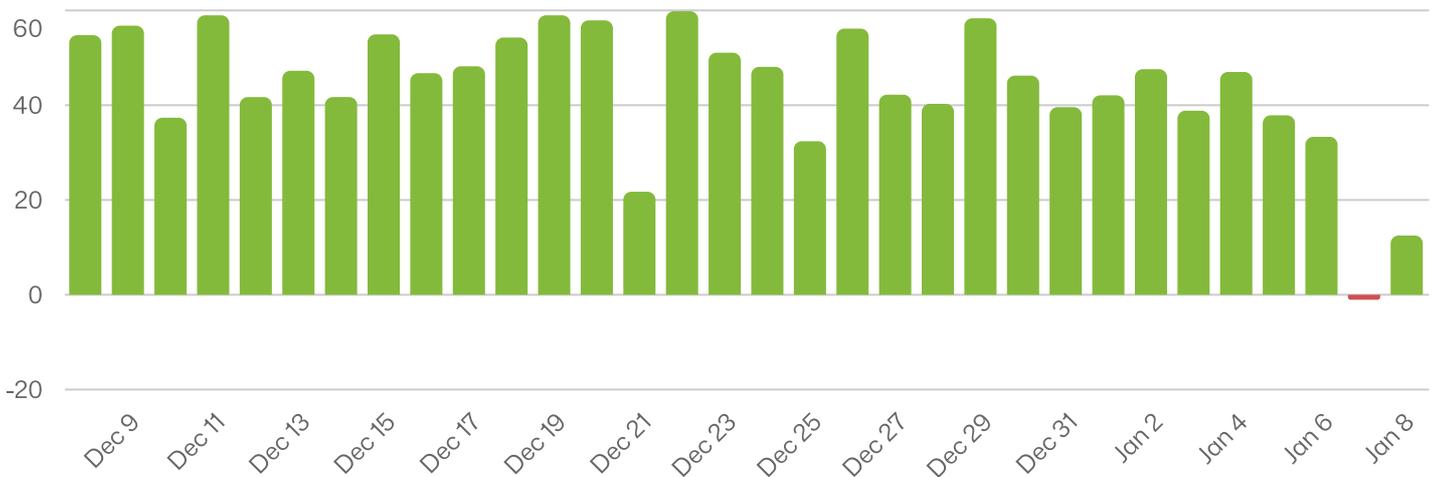


# Sentiment Overview

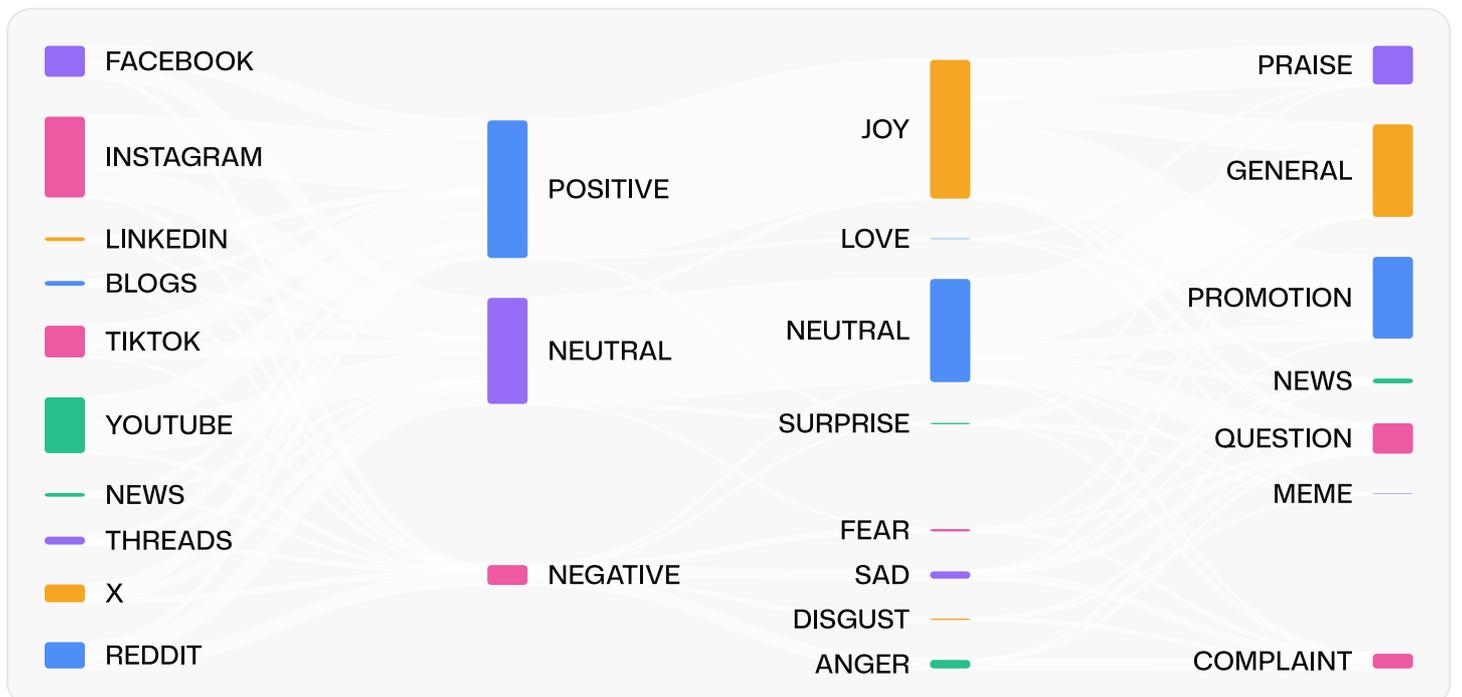
Overall sentiment analysis showing the distribution of positive, negative, and neutral mentions, along with sentiment trends over time and flow from platform to emotion to intent.



Sentiment over time



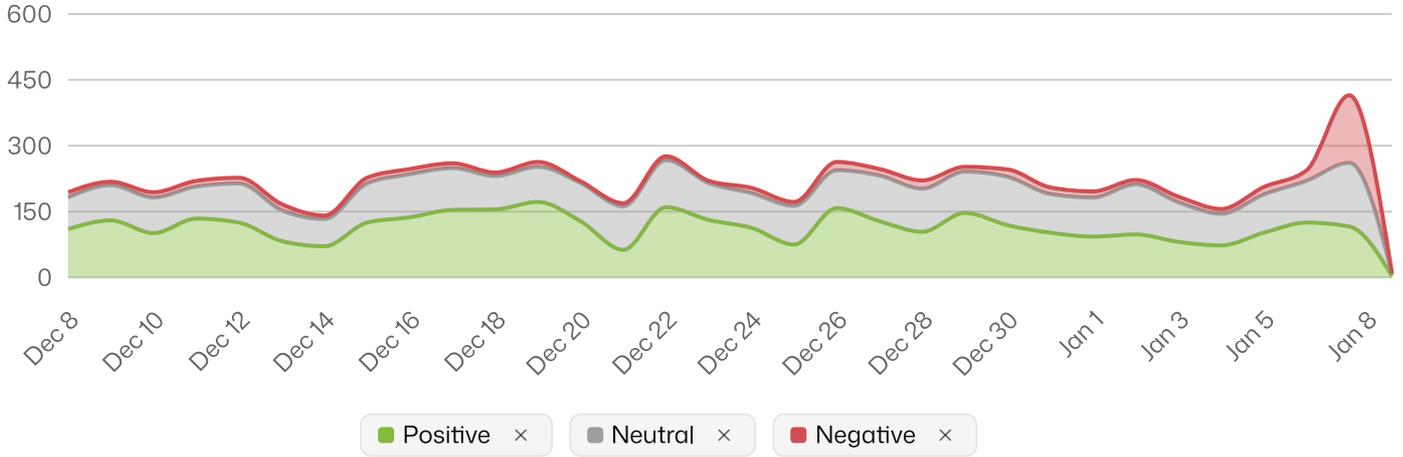
Platform → Sentiment → Emotion → Intent Flow



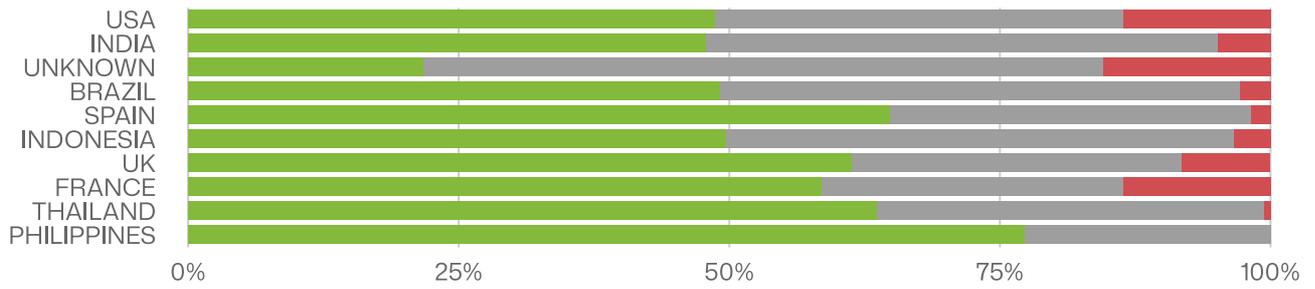
# Sentiment Distribution

Detailed sentiment breakdown showing how sentiment varies over time, across different countries, languages, and social media platforms.

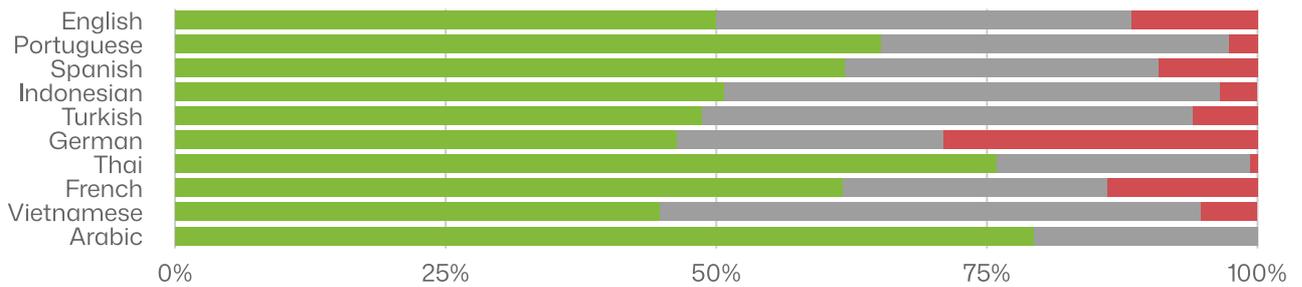
Sentiment Distribution Over Time



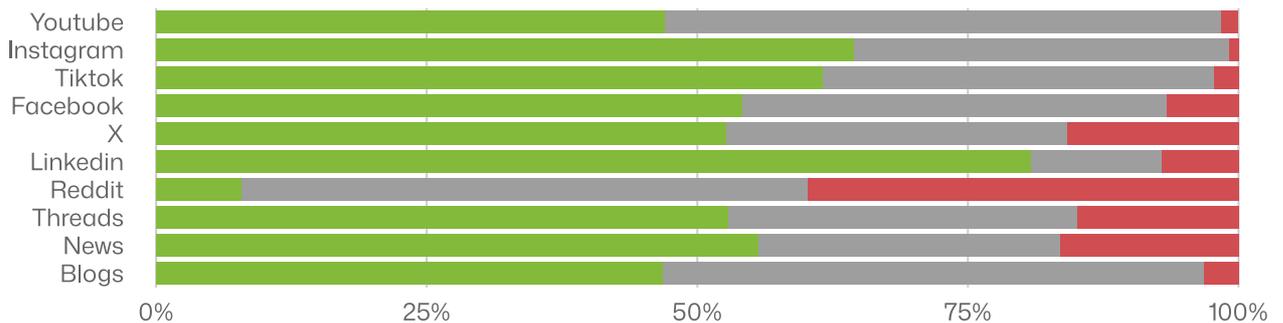
Sentiment by Country



Sentiment by Language



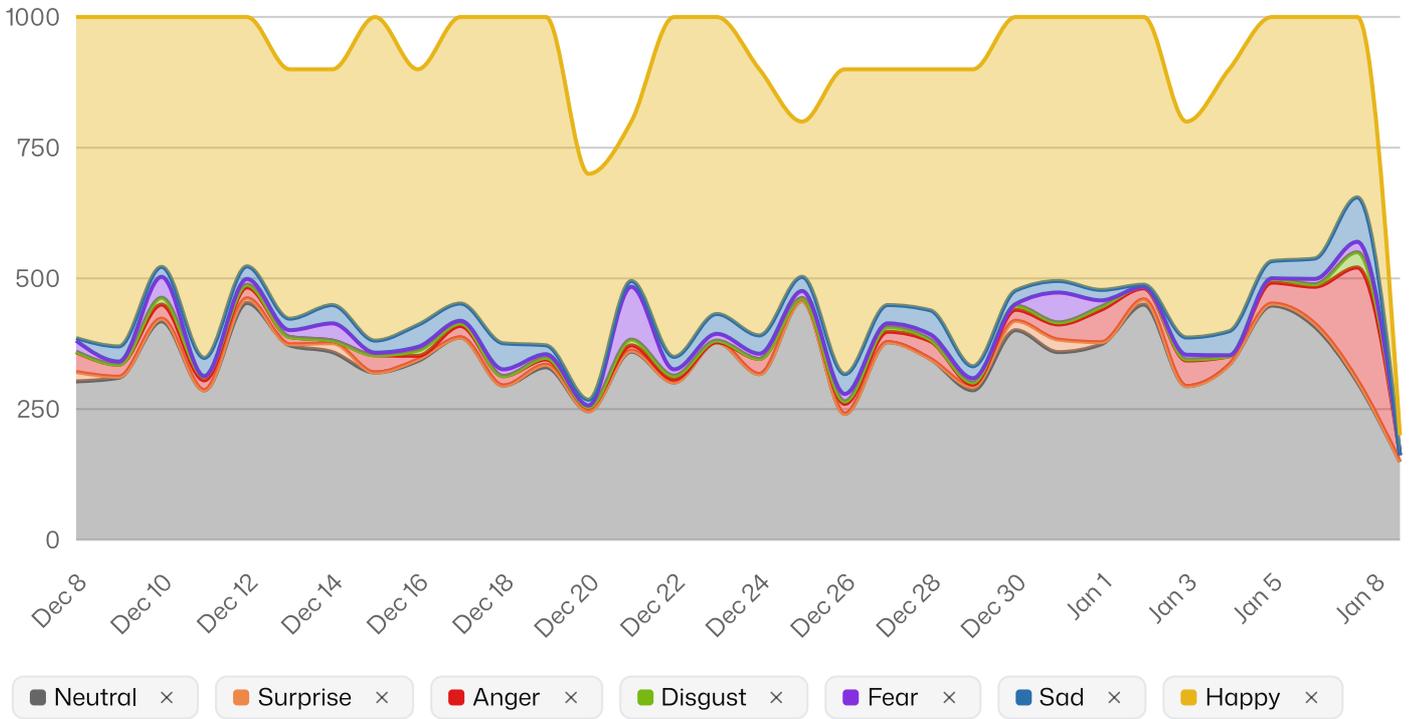
Sentiment by Platform



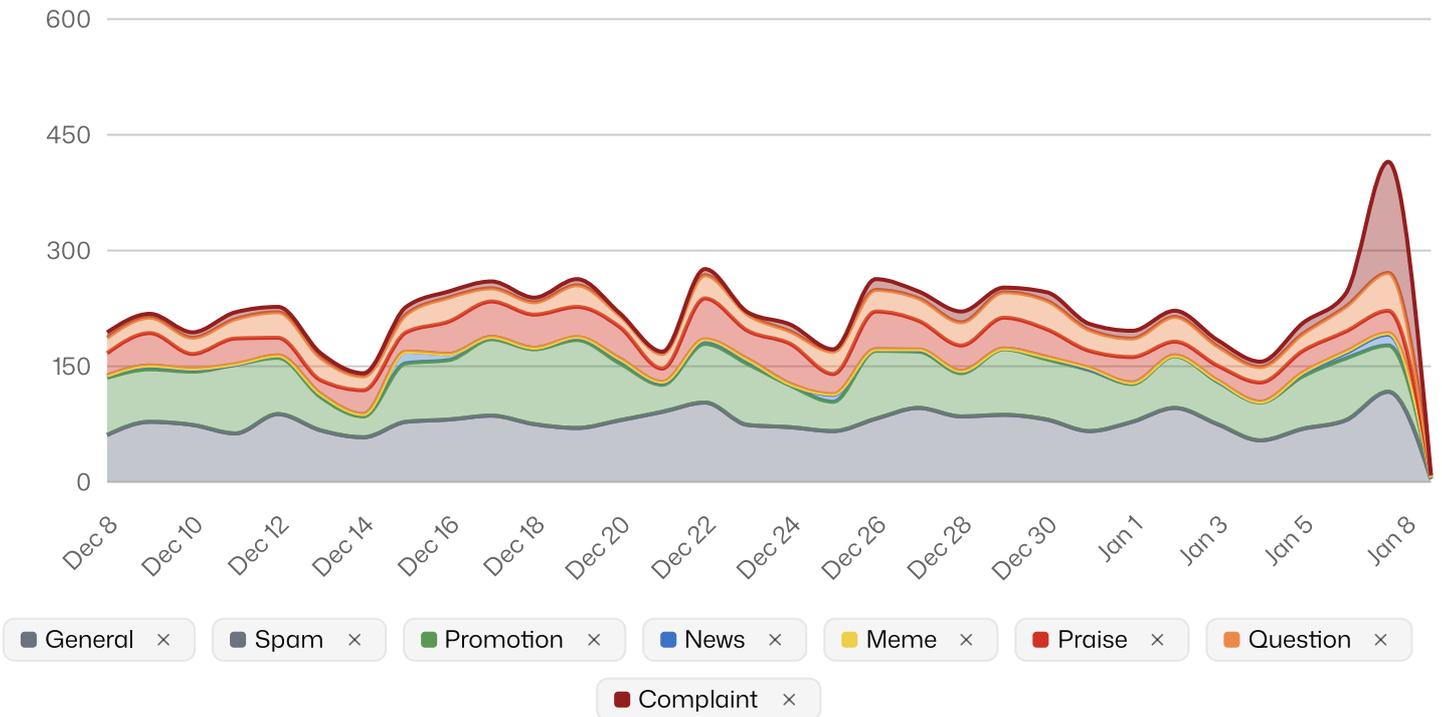
# Emotion and Intent Distribution

Analysis of emotional patterns and user intent in mentions, showing how emotions and intents (complaint, question, praise, etc.) evolve over time.

Emotion Distribution Over Time



Intent Distribution Over Time



# Engagement and Reach

Metrics showing social media reach, engagement rates, and how reach compares to engagement across platforms over time.



## 229.7M

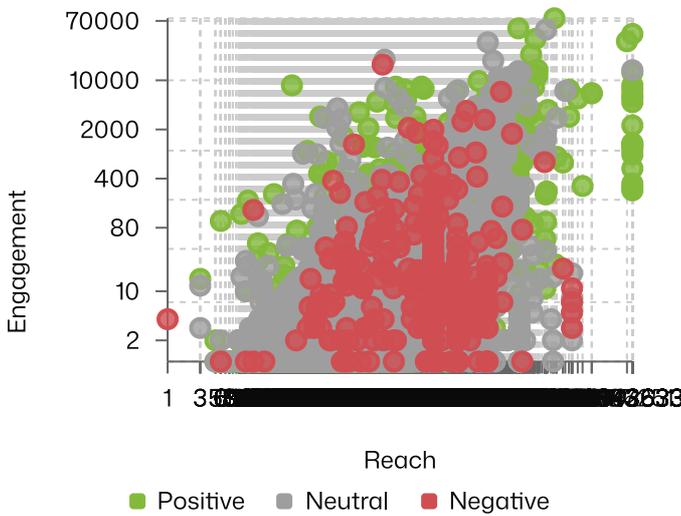
Social Media Reach



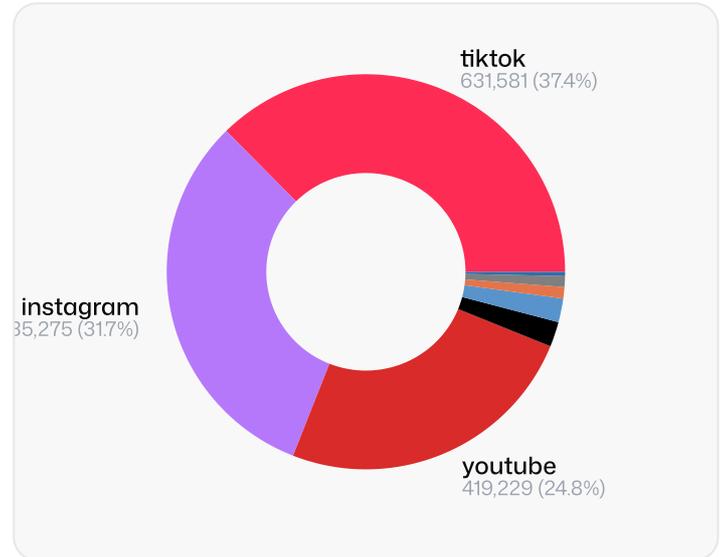
## 148.1M

Most Reach

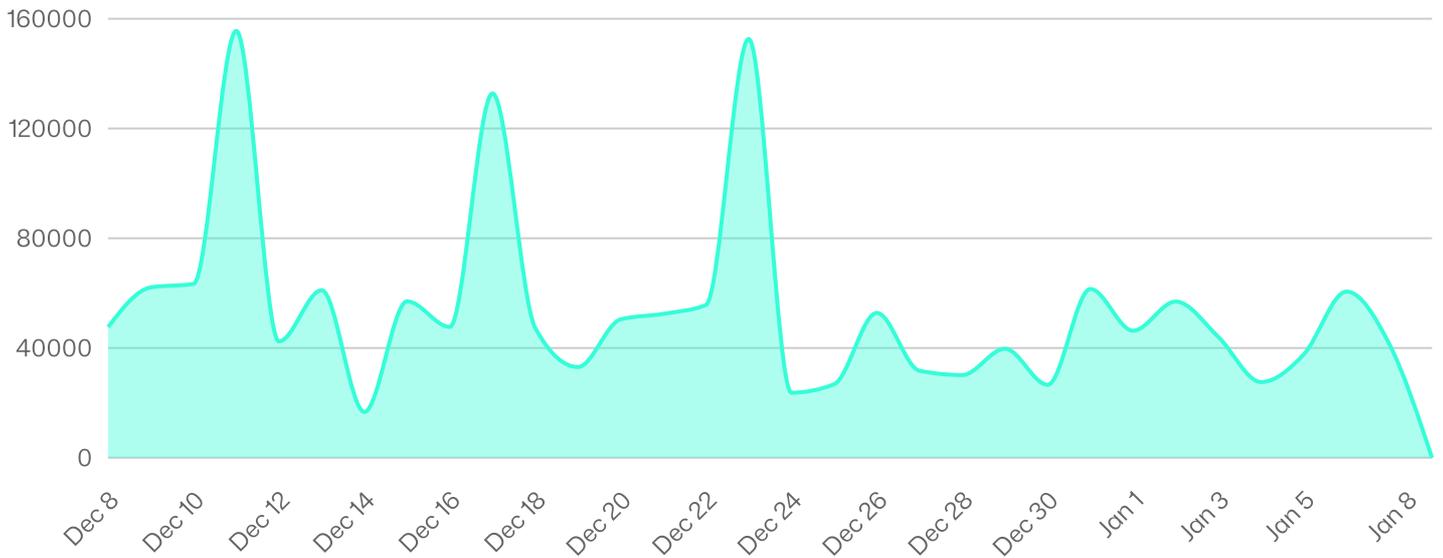
Reach vs. Engagement



Engagement by Platform



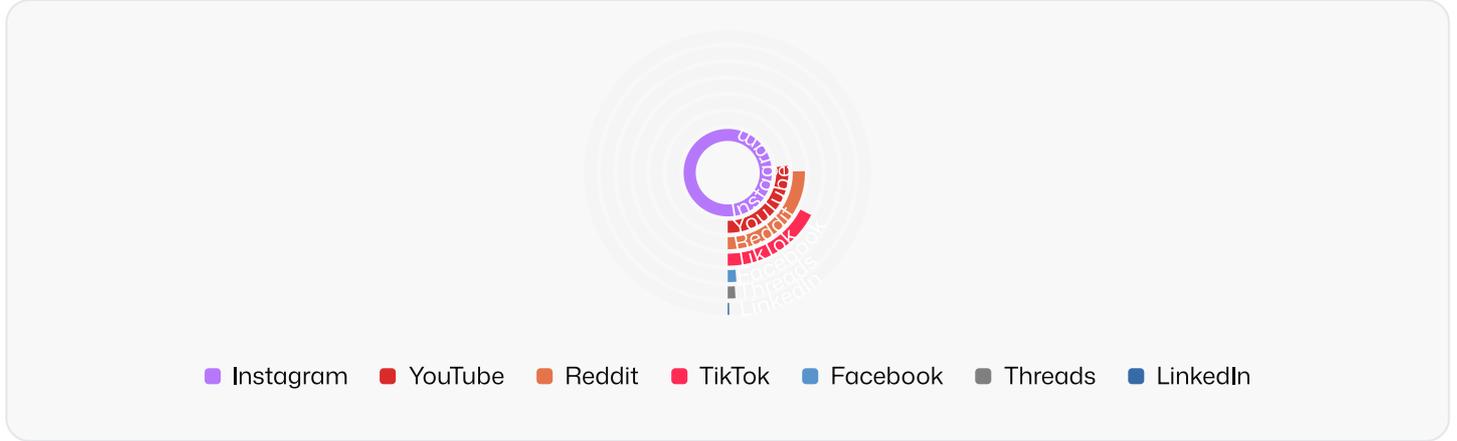
Engagement over time



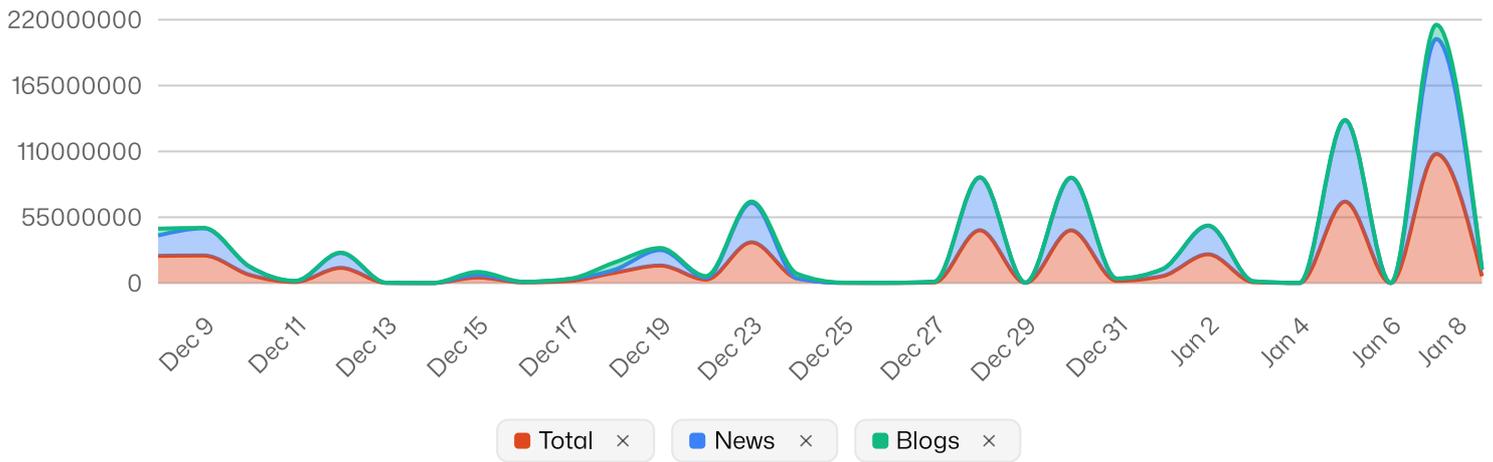
# Reach Overview

Comprehensive reach analysis showing distribution across platforms, web reach trends, and social media reach patterns over time.

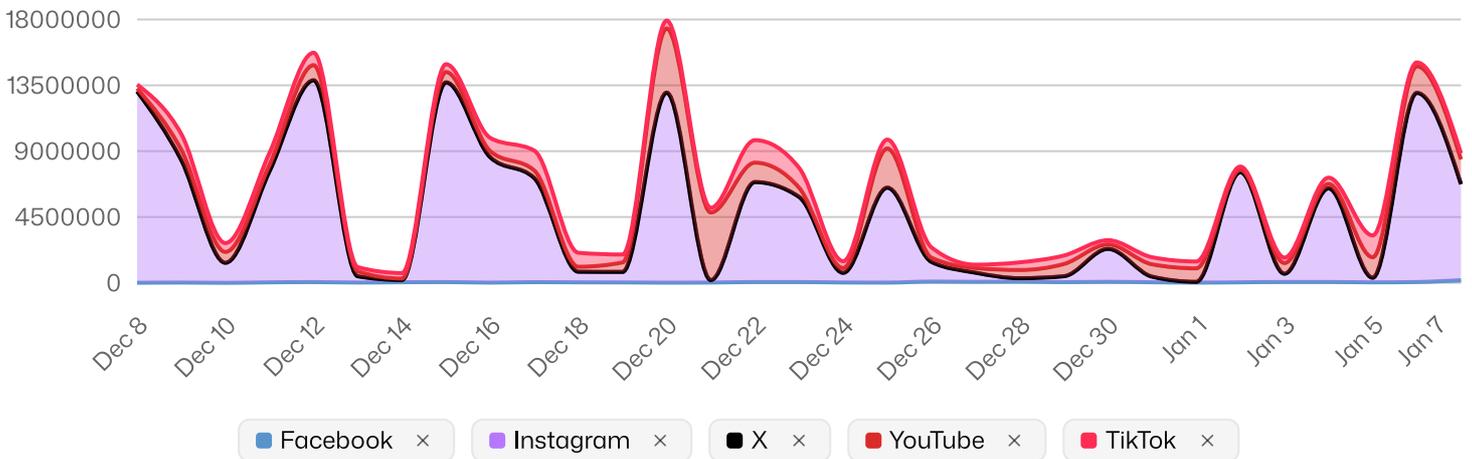
## Reach by Platform



## Web Reach Over Time



## Social Reach Over Time



# Social Interaction

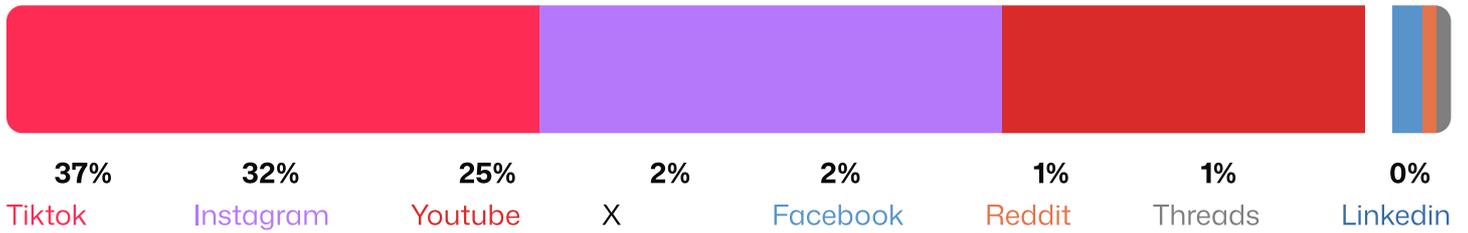
Analysis of social interactions including likes, comments, shares, and retweets, showing engagement distribution across platforms and trends over time.

 **1.7M**  
Total Interactions

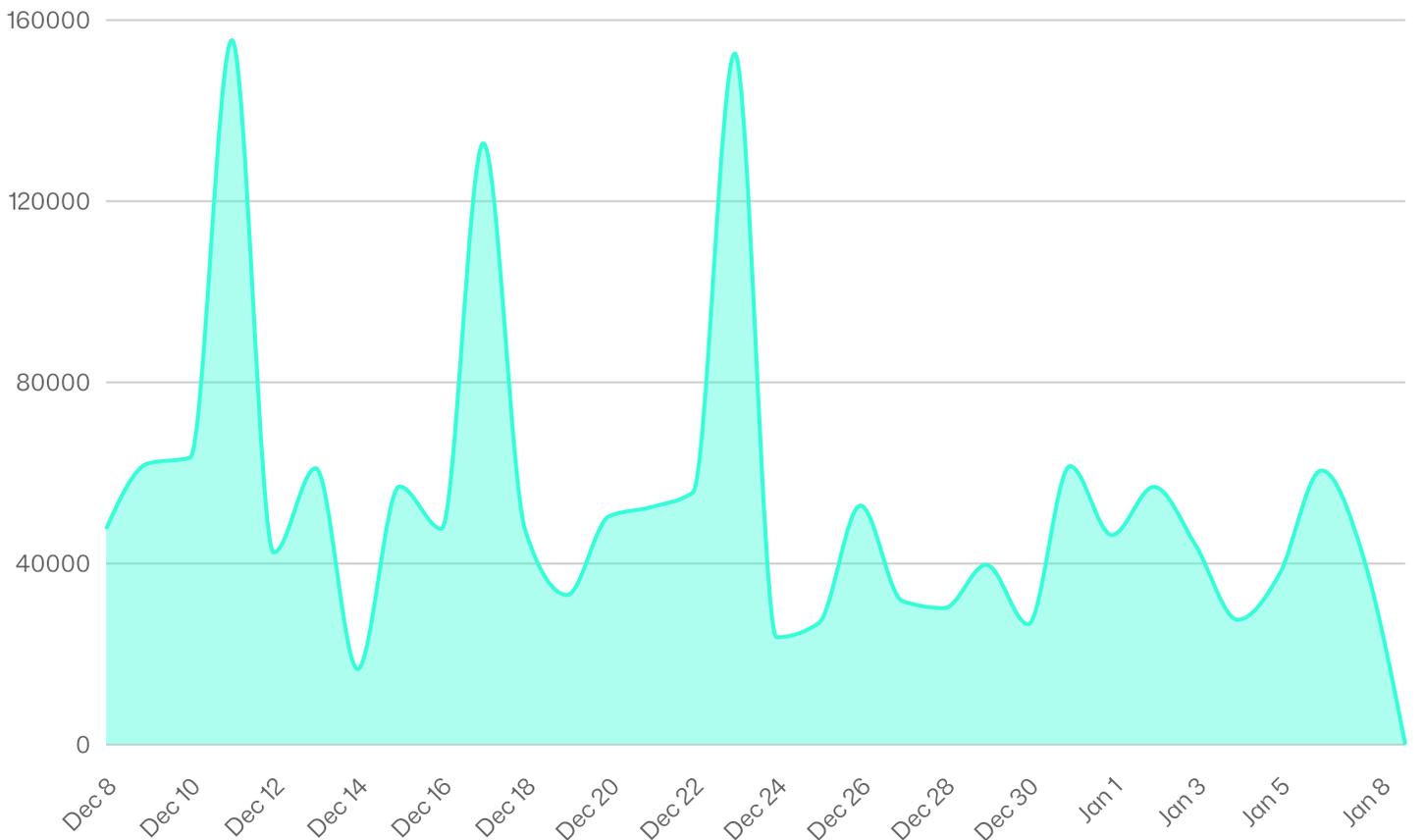
 **229.7M**  
Social Media Reach

 **631.6K**  
Most Interacted

Interactions by Social Network



Interactions over time



## Active Influencers

List of top influencers ranked by frequency of mentions, helping identify the most active voices driving conversations about your brand or topics.

Author Name	Platform	Followers	Volume	Voice Share
creditgods	Reddit	15,956,140	11	17.65%
@hardresetinfo	Youtube	1,570,000	78	12.31%
Logitech G	Instagram	4,343,437	19	8.30%
iTzPyro	Reddit	462,276	94	4.37%
justcallmeshrill	Reddit	8,397,828	3	2.53%
dapperlemon	Reddit	22,756,563	1	2.29%
Never_Left_Hometown	Reddit	338,498	64	2.18%
Vivid-Wait6307	Reddit	166,375	121	2.02%
Logitech G	Tiktok	425,000	36	1.54%
I_play_gt7	Facebook	395,700	34	1.35%

## Popular Influencers

List of top influencers ranked by reach and audience size, identifying the most impactful voices with the largest following mentioning your keywords.

Author Name	Platform	Followers	Volume	Voice Share
dapperlemon	Reddit	22,756,563	1	2.29%
creditgods	Reddit	15,956,140	11	17.65%
justcallmeshrill	Reddit	8,397,828	3	2.53%
Logitech G	Instagram	4,343,437	19	8.30%
@hardresetinfo	Youtube	1,570,000	78	12.31%
iTzPyro	Reddit	462,276	94	4.37%
Logitech G	Tiktok	425,000	36	1.54%
I_play_gt7	Facebook	395,700	34	1.35%
Never_Left_Hometown	Reddit	338,498	64	2.18%
Vivid-Wait6307	Reddit	166,375	121	2.02%

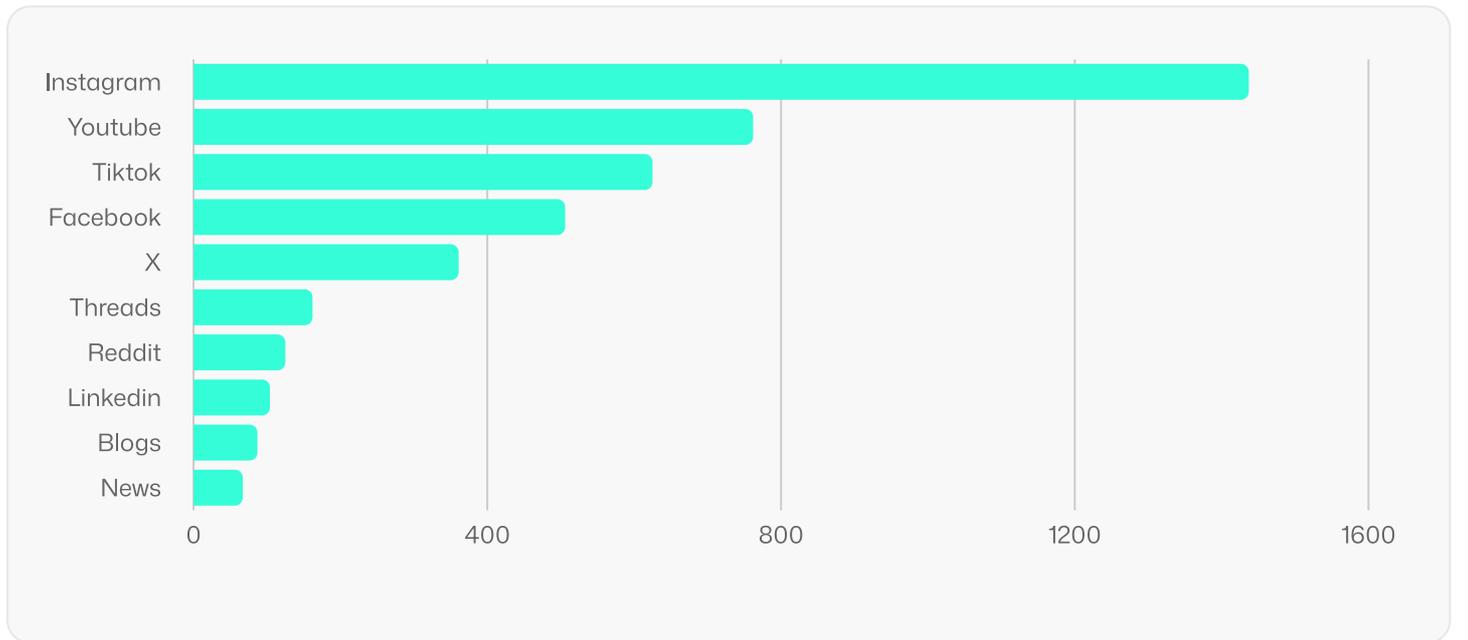
# Influencer by Media Type

Distribution analysis of influencers across different media platforms, showing where your brand's key voices are most active and how author counts vary by platform over time.

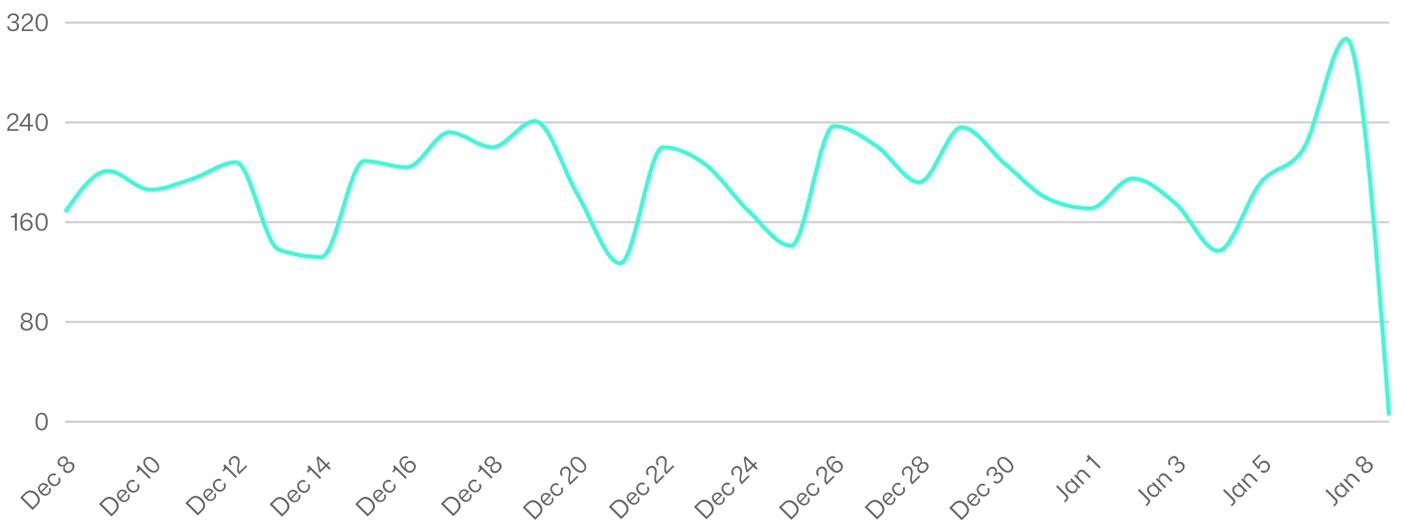
🔍 **4.2K**  
Total Authors

📷 **1.4K**  
Instagram Authors

📺 📺 📺 📺 📺 **10**  
Active Platforms



Authors over time



## Popular Mentions

This list highlights the top ten mentions that have received the most engagement and visibility, showcasing the most impactful discussions related to your monitored keywords.

- L **liv 🇨🇪 [tech]** Dec 23, 25

tech girly giveaway ✨ details to enter 🙋 - you must be following me - LIKE this post and my most recent posts - comment below which products you'd be most excited about from the giveaway! 🏆 enter as many times as you want 🌍 this giveaway is open worldwide until 6.01.26 and I will pick the winner randomly Winner will receive: 🛍️ @BAGSMART tote bag 📝 @Logitech mx keys mini 🖱️ logitech mx master 4 mouse in black 🙌 liv x @DELTAHUB wrist rest 📄 delta...

👍 59.8K    16.4K    🟢 Positive    🟢 Promotion    😊 Happy
- L **Logitech G** Dec 11, 25

To enter the Logitech G Sim Racing Holiday Bundle Giveaway: ⬇️ Comment your favorite sim racing game 🌐 Follow Logitech G 🏁 Validate your entry at the link in our bio Hurry! Giveaway ends December 14. cc @Playseat #SimRacing #SimRacer #LogitechG #Giveaway

👍 38.2K    16.6K    🟢 Positive    🟢 Promotion    😊 Happy
- N **Nixon Game World** Dec 13, 25

Logitech G29 vs Logitech PRO #logitechg29 #logitech #logitechpro #simracing #steeringwheel

👍 52.4K    89    🟢 Neutral    🟢 General    😐 Neutral
- L **Logitech G** Dec 11, 25

Start your engines and hit the comments with your GOAT sim racing game for your chance to win a Logitech G Sim Racing Holiday Bundle that includes: An RS50 System RS50 Pedals @playseat TROPHY Edition A50 X McLaren Racing Edition Headset Then, to confirm your entry: Follow Logitech G and @playseat ✅ Validate it at the link in our bio 🏁 Giveaway ends December 14. #simracing #simracer #logitechg #giveaway

👍 30.7K    15.0K    🟢 Positive    🟢 Promotion    😊 Happy
- I **Ivan Stanivukovic** Dec 17, 25

@logitechg G923 Racing Wheel reacts to Logitech RS50 🔥 --- #logitechrs50 #simracing #logitech #reaction #gaming #meme #trend #logi #logitechg #logitechgpro #racing #racingwheel #race #wheel #wheels

👍 38.7K    94    🟢 Positive    🟢 General    😊 Happy

# Recent Mentions

This list provides the most recent mentions of your monitored keywords, allowing you to stay updated on the latest conversations and developments.

- DH** **Gadgets Weekly: Asus AiO Copilot+ PC, Logitech MX Master 4 and more launched** Jan 8, 26

India Karnataka Opinion World Business Sports Video Entertainment Lifestyle DH Specials Epaper Sign in India Politics DH Changemakers Explainers Bengaluru Trending Photos DH Brandspot ADVERTISEMENT HomeTechnology Gadgets Weekly: New Asus AiO Copilot+ PC and more DH's Gadgets Weekly edition features the latest personal technology products and related events, keeping you informed about everything happening in consumer electronics. DH Web Des...

♡ 0   0   Neutral   General   😐 Neutral
- 🔍** **The most comfortable pair of headphones I've tried isn't made by Sony or Bose** Jan 8, 26

trending tech innovation business security advice buying guides tomorrow belongs to those who embrace it today tech Why you can trust ZDNET ZDNET independently tests and researches products to bring you our best recommendations and advice. When you buy through our links, we may earn a commission. Our process Home Tech Wearables Headphones The most comfortable pair of headphones I've tried isn't made by Sony or Bose Logitech's Zo...

♡ 0   0   Positive   Praise   😄 Happy
- 🕒** **ChatGPT has a Sora-powered Holiday easter egg - 9to5Mac** Jan 8, 26

Skip to main content Toggle main menu Go to the 9to5Mac home page Switch site 9to5Toys 9to5Google Electrek DroneDJ Space Explored About Privacy Toggle social menu Toggle dark mode Search for: Submit Toggle search form Exclusives Store Podcasts Apple@Work Happy Hour 9to5Mac Daily Vision Vision Pro visionOS Hands-on iPhone iPhone iPhone 14 iPhone 15 iPhone 16 iOS 18 Mac Mac MacBook Pro MacBook Air iMac Mac mini Mac Studio Mac Pro...

♡ 0   0   Neutral   General   😐 Neutral
- 🕒** **Originally \$150 Logitech G PRO X SUPERLIGHT wireless gaming mouse now at \$80 with Christmas delivery** Jan 8, 26

Skip to main content Toggle main menu Go to the 9to5Toys home page Switch site 9to5Google 9to5Mac Electrek DroneDJ SpaceExplored About 9to5Toys Toggle social menu Toggle dark mode Search for: Submit Toggle search form Deals News Steals Amazon Apple LEGO Best Buy Smartphone Accessories 9to5Toys Tested TV Toggle dark mode Amazon PC Gaming Originally \$150 Logitech G PRO X SUPERLIGHT wireless gaming mouse now at \$80 with...

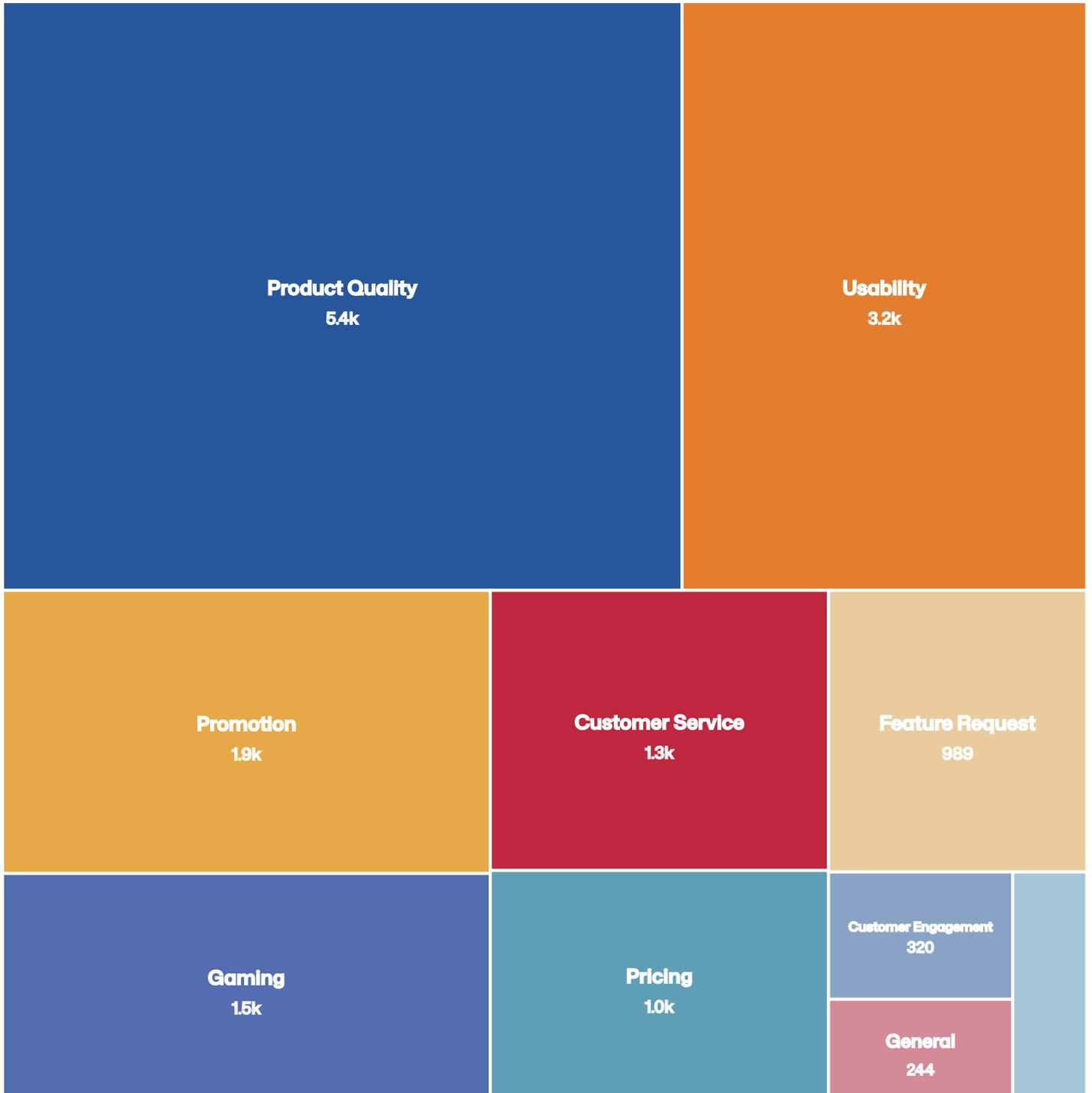
♡ 0   0   Positive   Promotion   😄 Happy
- 🕒** **Apple study shows how AI can improve low-light photos - 9to5Mac** Jan 8, 26

Skip to main content Toggle main menu Go to the 9to5Mac home page Switch site 9to5Toys 9to5Google Electrek DroneDJ Space Explored About Privacy Toggle social menu Toggle dark mode Search for: Submit Toggle search form Exclusives Store Podcasts Apple@Work Happy Hour 9to5Mac Daily Vision Vision Pro visionOS Hands-on iPhone iPhone iPhone 14 iPhone 15 iPhone 16 iOS 18 Mac Mac MacBook Pro MacBook Air iMac Mac mini Mac Studio Mac Pro...

♡ 0   0   Neutral   General   😐 Neutral

# Theme Overview

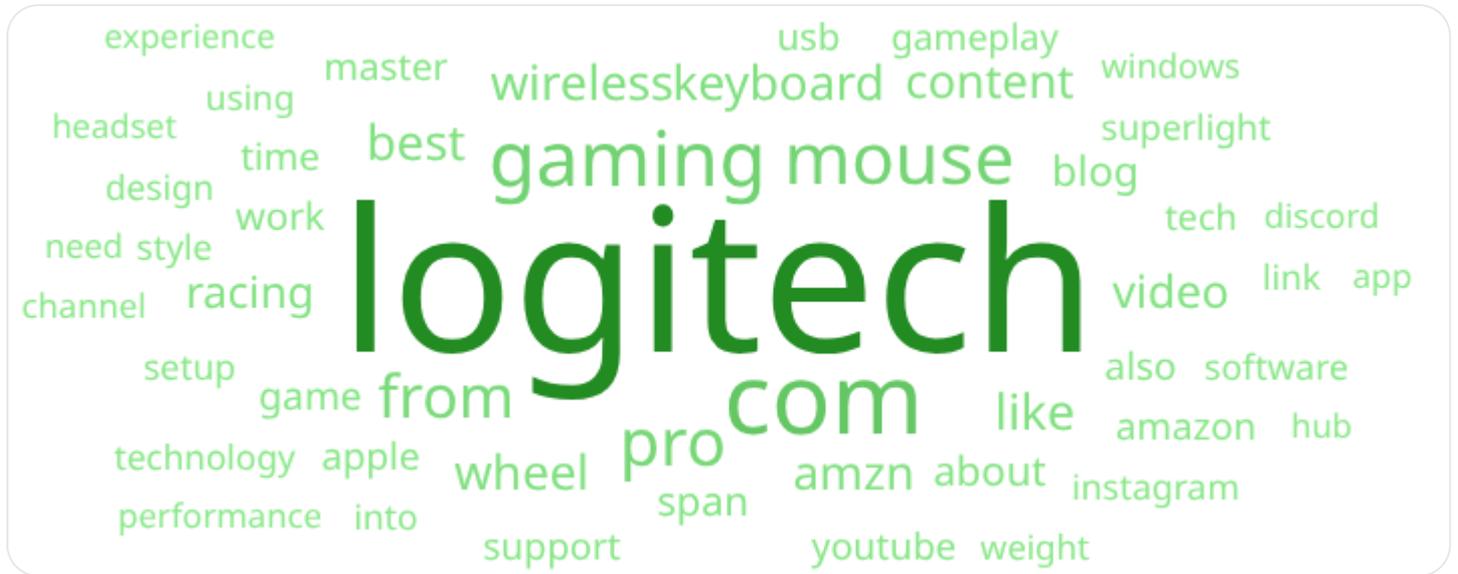
Visual frequency map of key themes and topics related to your monitored keywords, providing insights into the main conversation topics and their relationships.



- Product Quality
- Usability
- Promotion
- Gaming
- Customer Service
- Pricing
- Feature Request
- Customer Engagement
- General
- Community Engagement

# Content Analysis

Word cloud visualization and top conversations analysis showing the most frequently used words and phrases in content mentioning your tracked keywords.



Top Conversations	Mentions
logitech	17,085
com	6,783
gaming	4,731
mouse	4,270
pro	3,745
from	3,194
like	2,292
best	2,236
wireless	2,187

## Hashtag Analysis

Hashtag word cloud and top hashtags analysis showing the most popular hashtags used in conversations about your tracked keywords.



Top Conversations	Mentions
#logitech	2,752
#gaming	739
#simracing	440
#logitechg	337
#gameplay	251
#fyp	242
#logitechg29	232
#pcgaming	215
#gamer	203

