

# Amazon

## Analysis Report

# Executive Summary

A comprehensive overview of key metrics including total mentions, sentiment distribution, top intent, most engaged platform, social interactions, reach, and likes.

Top Sentiment

● **Positive**

Top Intent

**General**

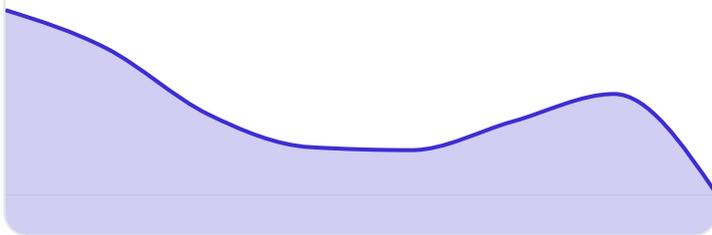
Most Engaged Platform

📷 **Instagram**



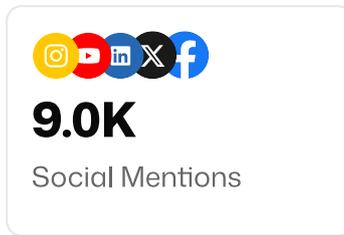
**10.4K**

Mentions



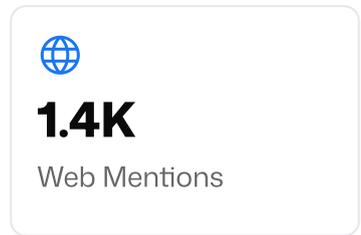
**5.3K**

Positive Mentions



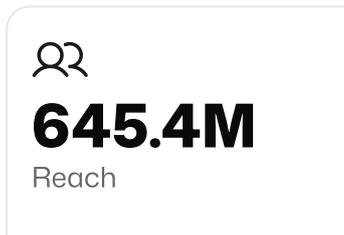
**717**

Negative Mentions



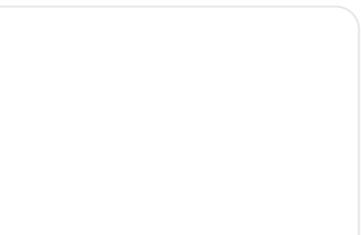
**9.0K**

Social Mentions



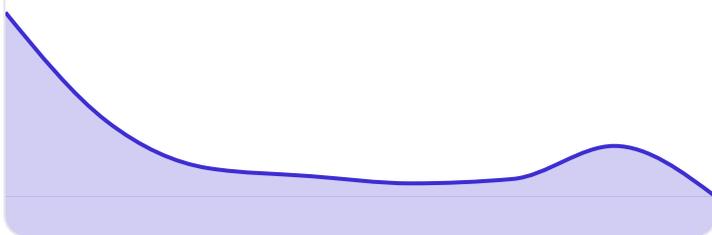
**1.4K**

Web Mentions



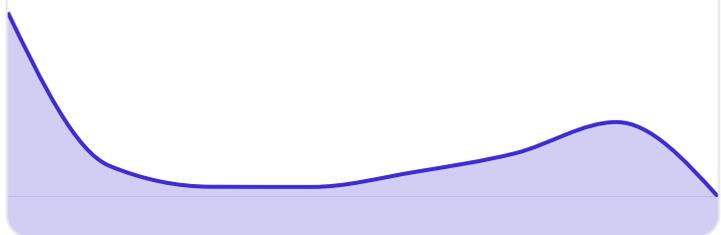
**5.2M**

Social media interactions



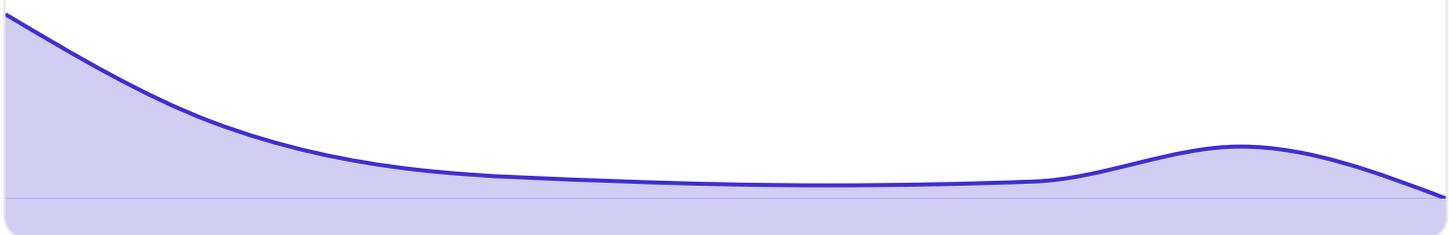
**645.4M**

Reach



**4.9M**

Likes



# Volume of Mentions

Analysis of total mentions volume, breakdown between social and web mentions, volume trends over time, and distribution across different platforms.

@

## 10.4K

Mentions



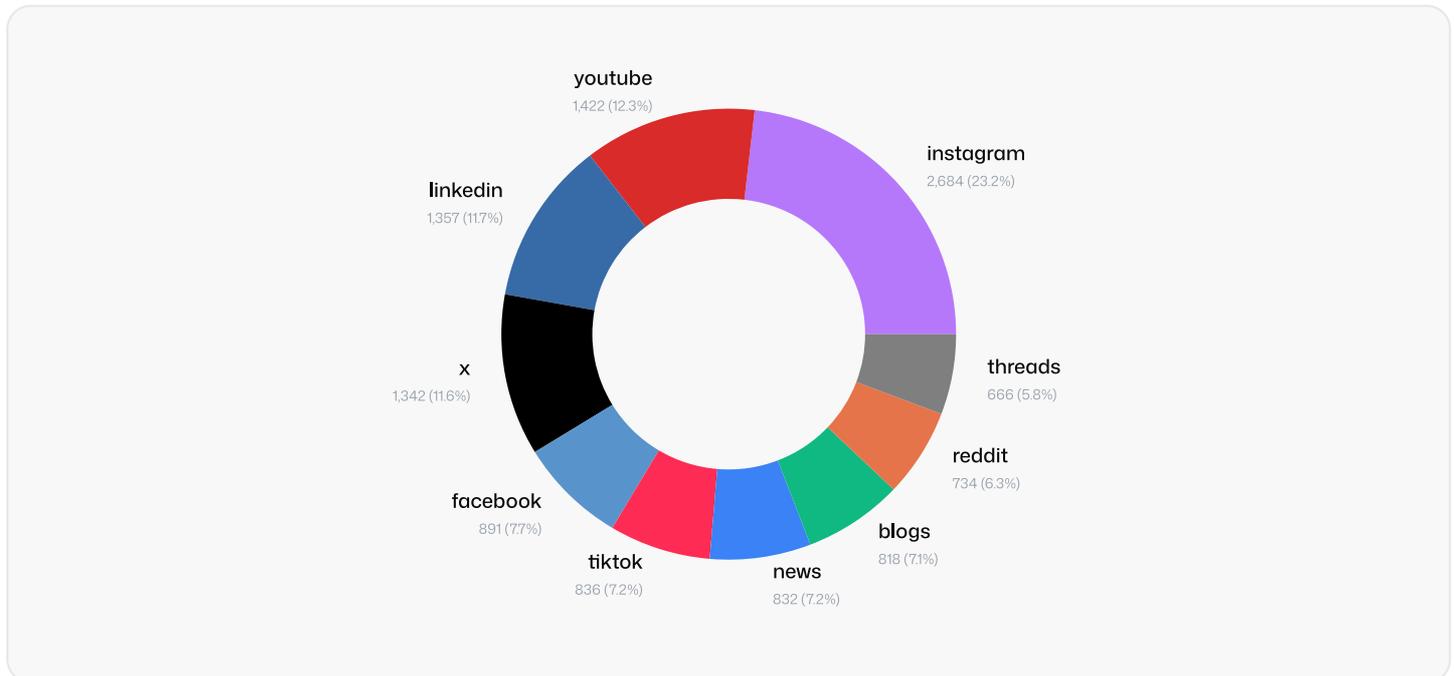
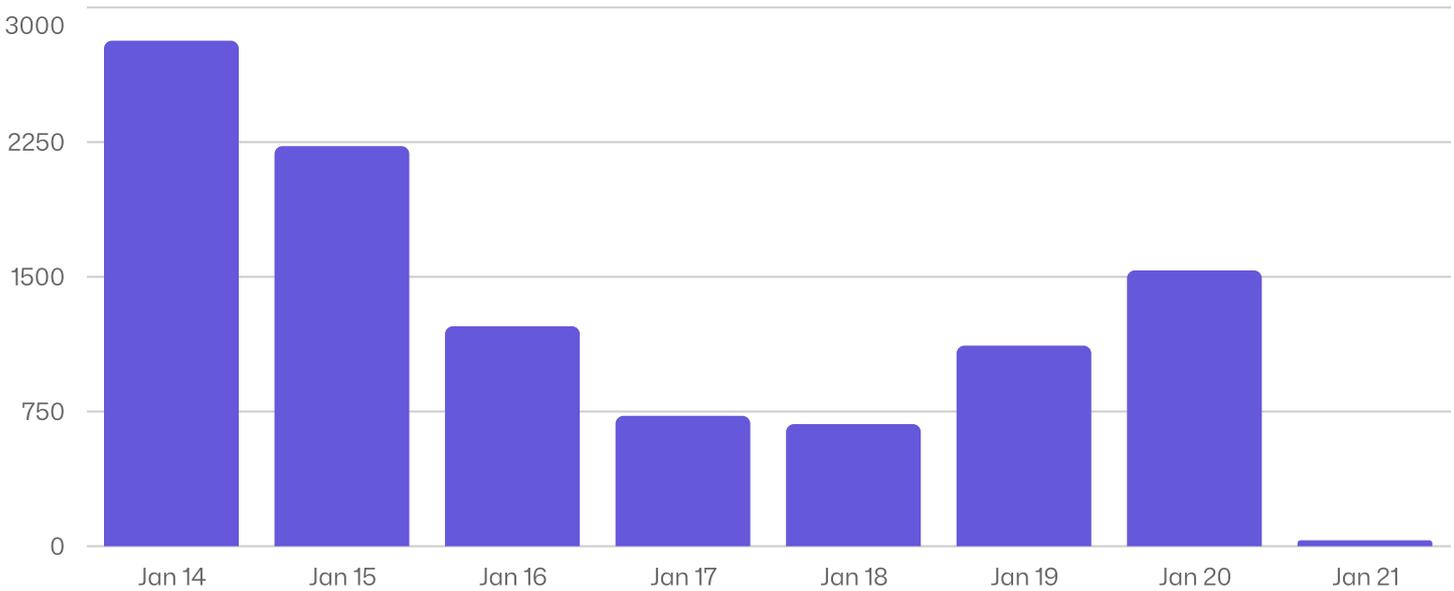
## 9.0K

Social Mentions



## 1.4K

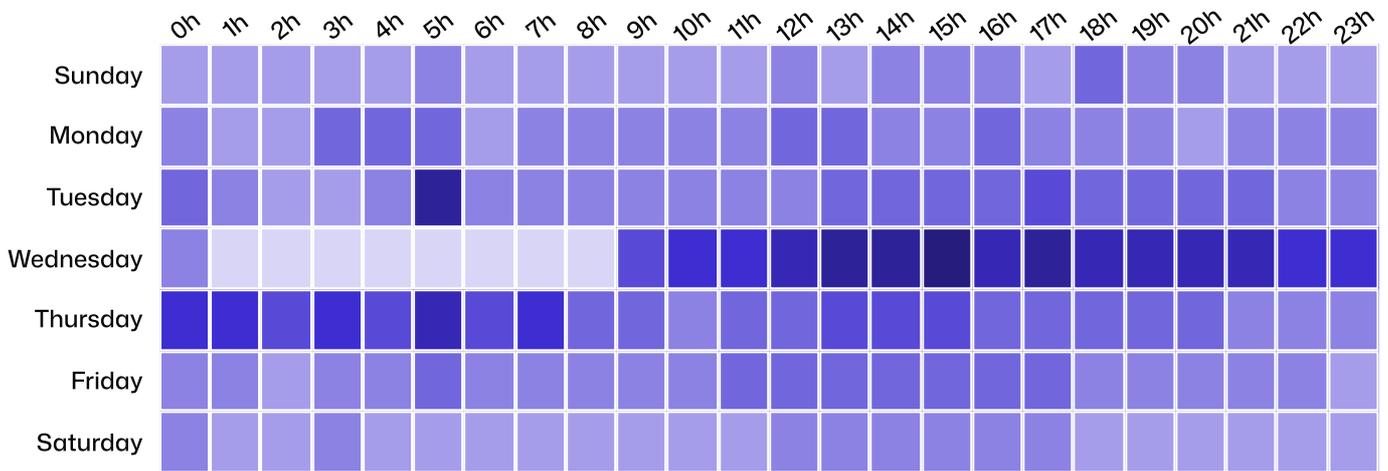
Web Mentions



# Volume Over Time

Visual heatmap showing mention volume patterns by day of week and hour of day, along with optimal posting times for maximum engagement.

Volume over time heatmap



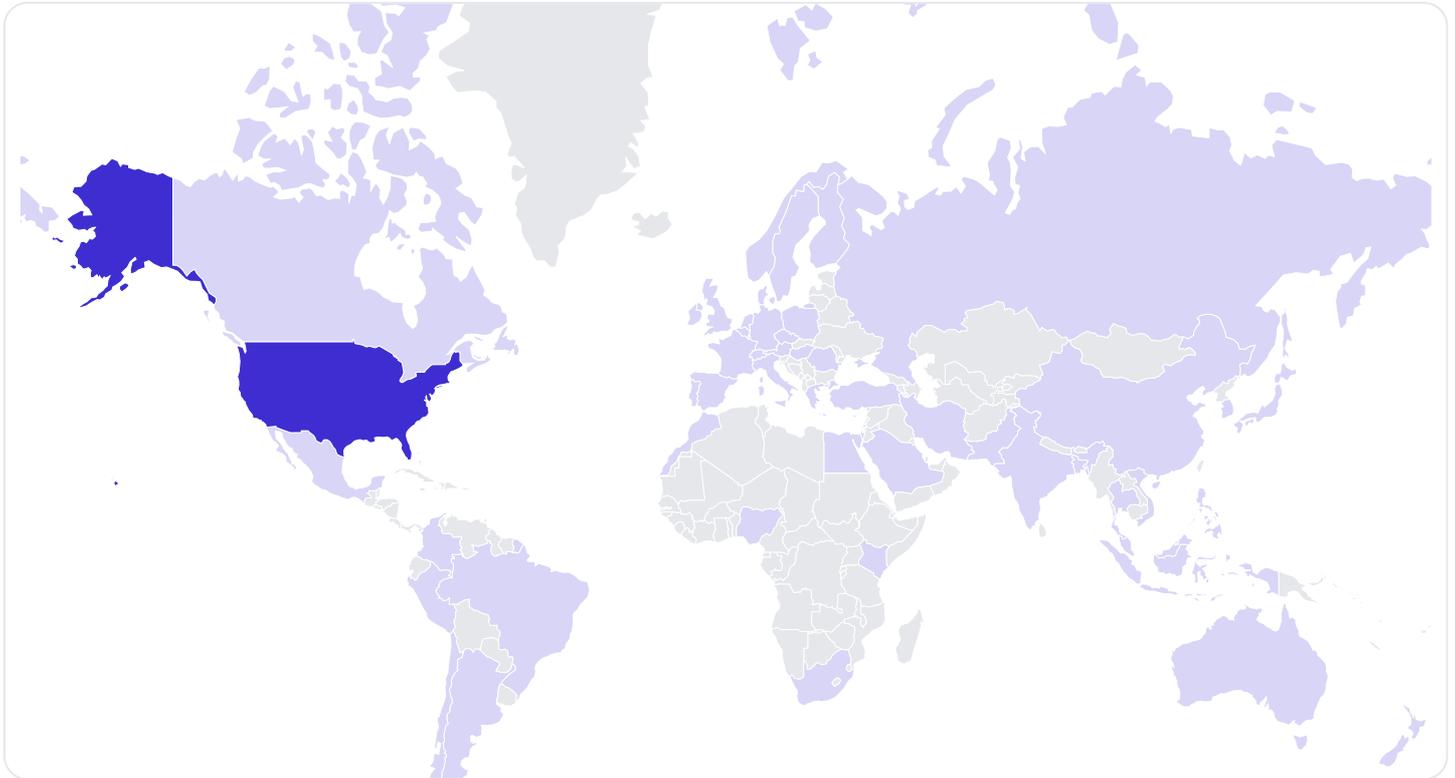
Best time to post by day

Day	Best Time	Volume
Sunday	🌙 6:00 PM	62
Monday	🌙 5:00 AM	89
Tuesday	🌙 5:00 AM	247
Wednesday	☀️ 3:00 PM	311
Thursday	🌙 5:00 AM	237
Friday	☀️ 2:00 PM	93
Saturday	☀️ 1:00 PM	53

# Volume By Country

Geographic distribution of mentions showing which countries generate the most conversation volume and engagement around your tracked keywords.

Volume by country

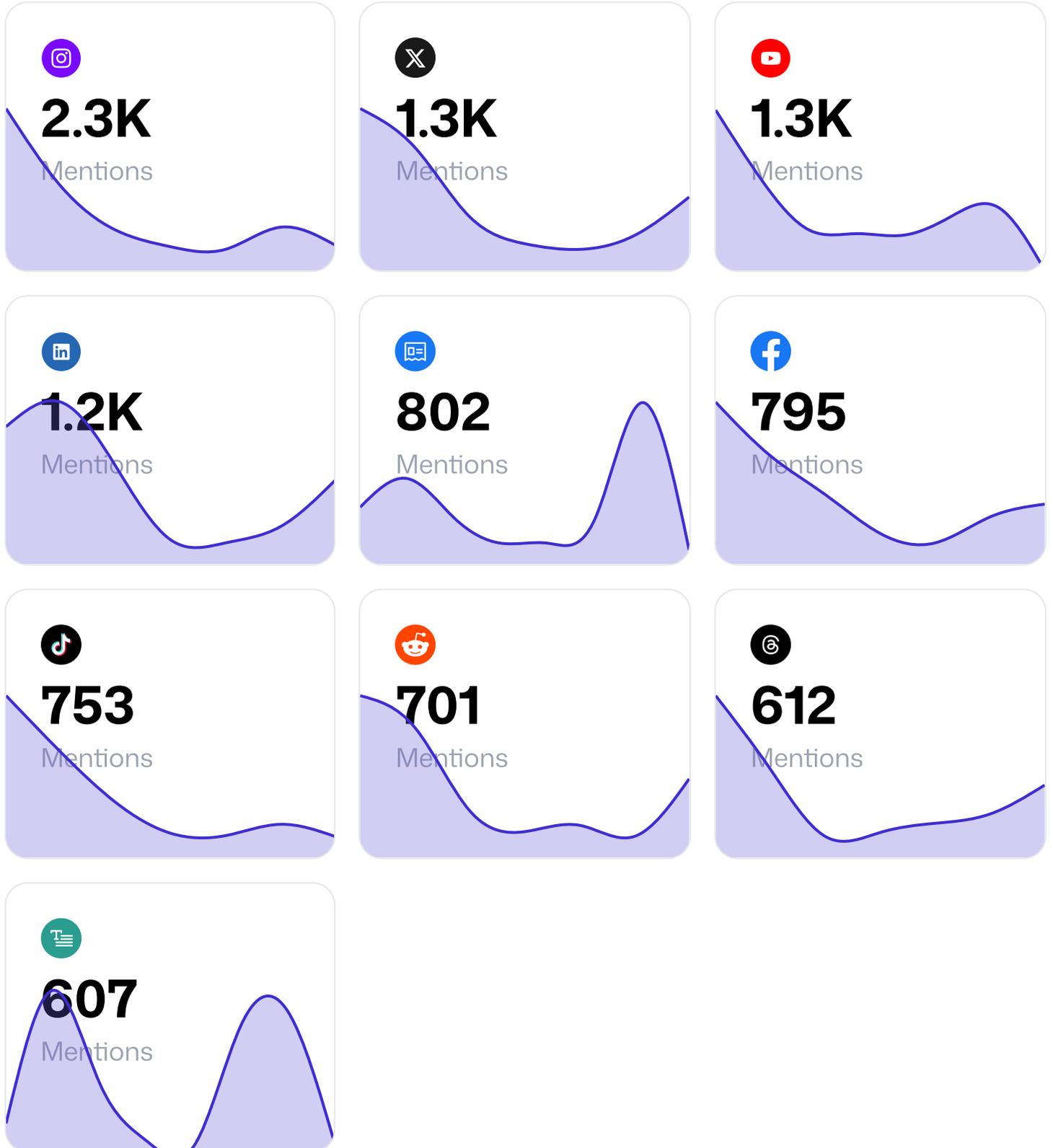


Top 5 countries by volume

#	Country	Volume
1	USA	7.0K
2	India	1.2K
3	UK	283
4	Germany	213
5	Brazil	172

## Volume By Mentions

Platform-specific mention volumes with individual trend charts showing how each social media platform contributes to overall mention volume over time.

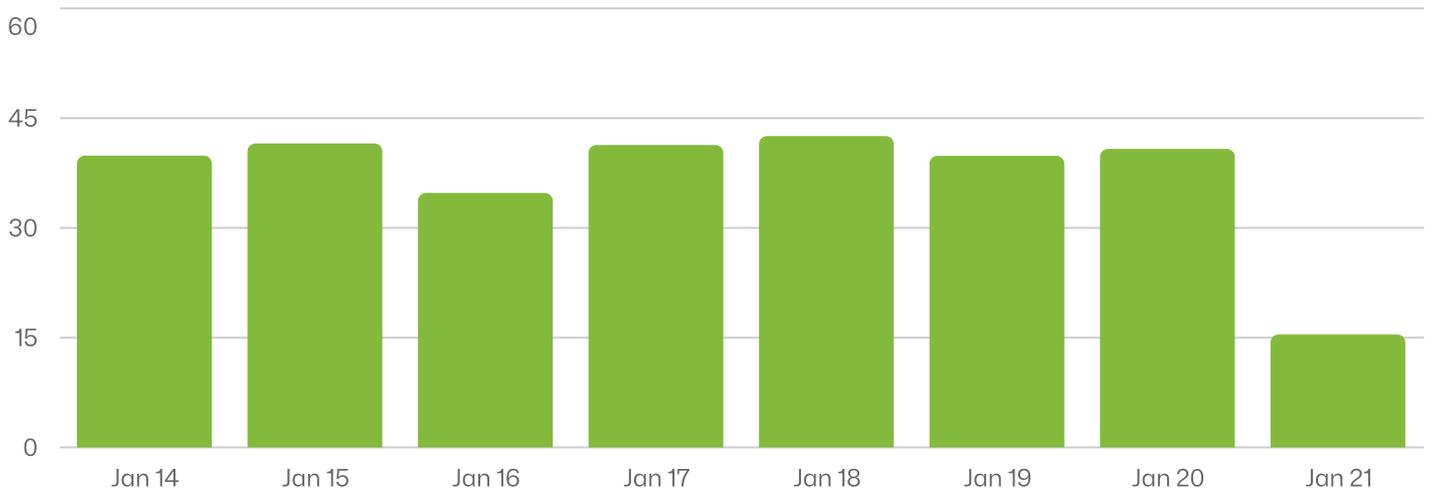


# Sentiment Overview

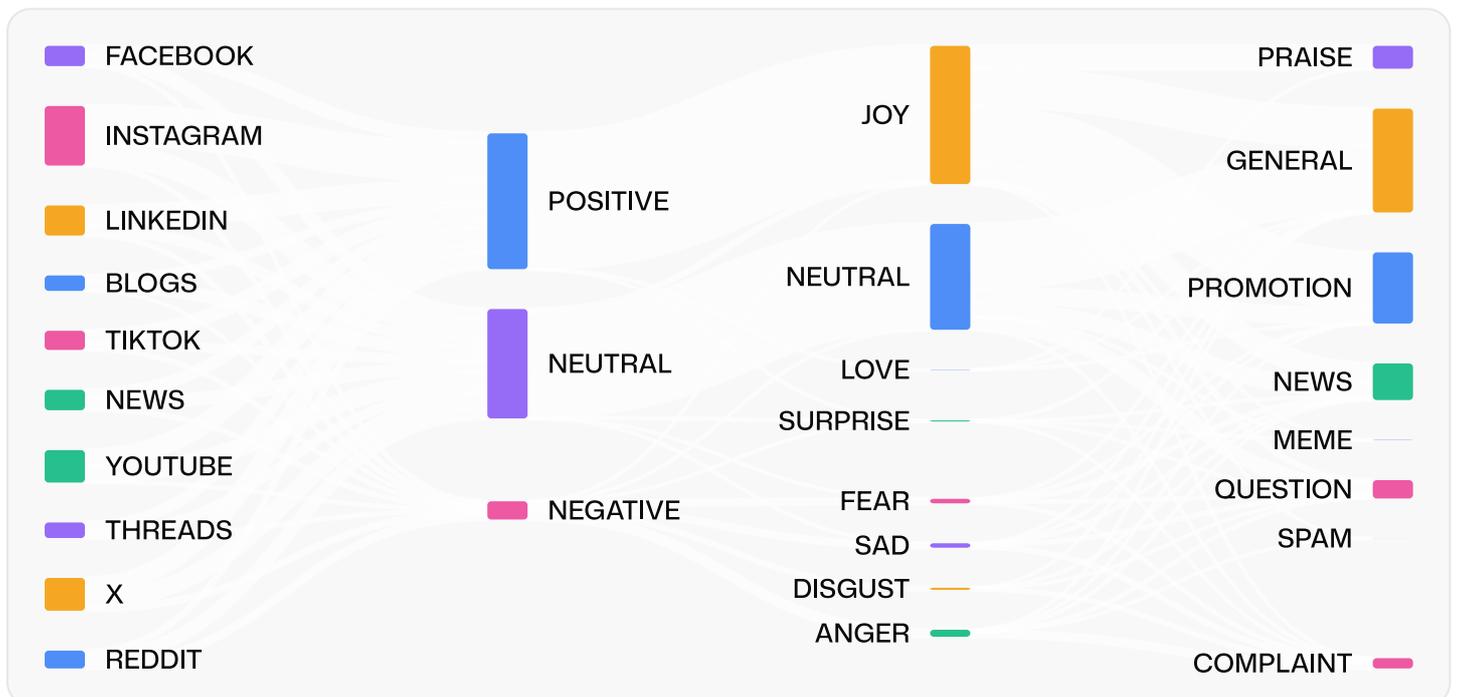
Overall sentiment analysis showing the distribution of positive, negative, and neutral mentions, along with sentiment trends over time and flow from platform to emotion to intent.



Sentiment over time



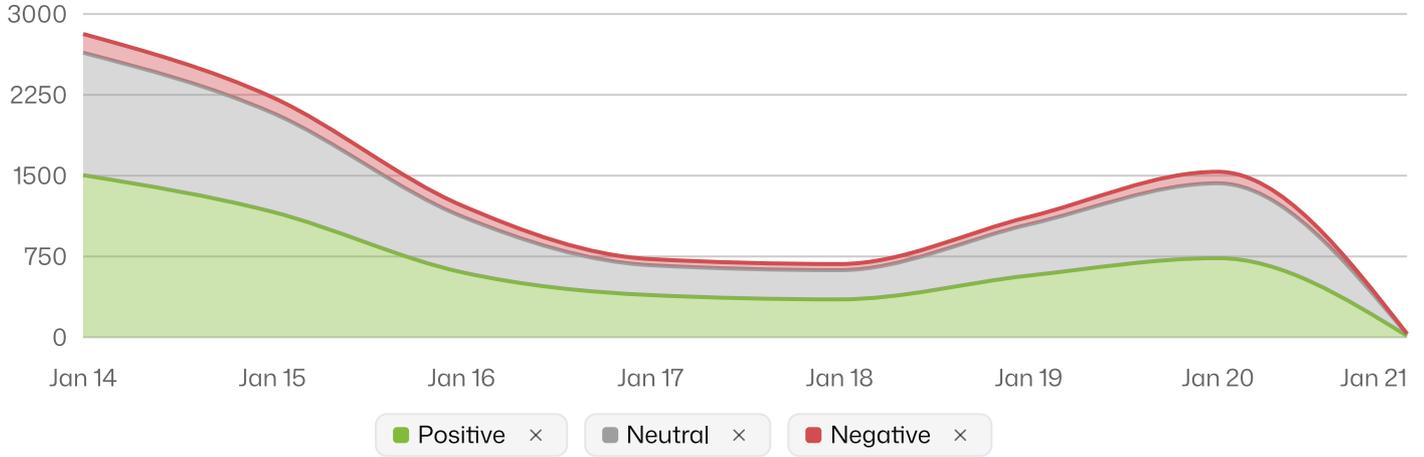
Platform → Sentiment → Emotion → Intent Flow



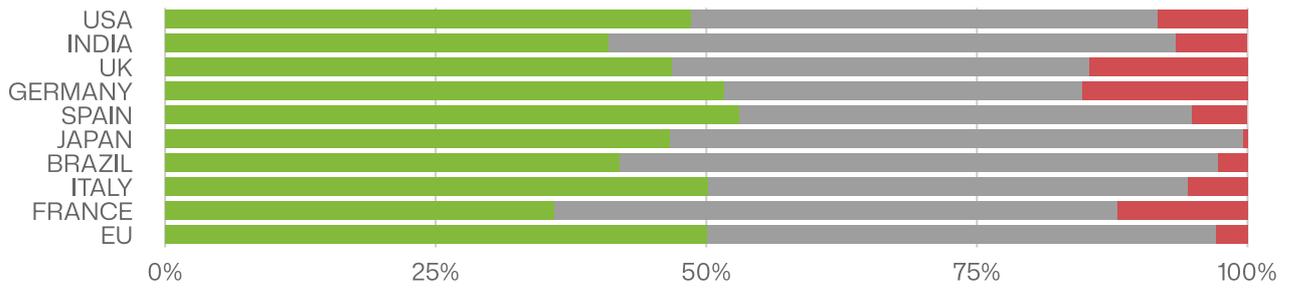
# Sentiment Distribution

Detailed sentiment breakdown showing how sentiment varies over time, across different countries, languages, and social media platforms.

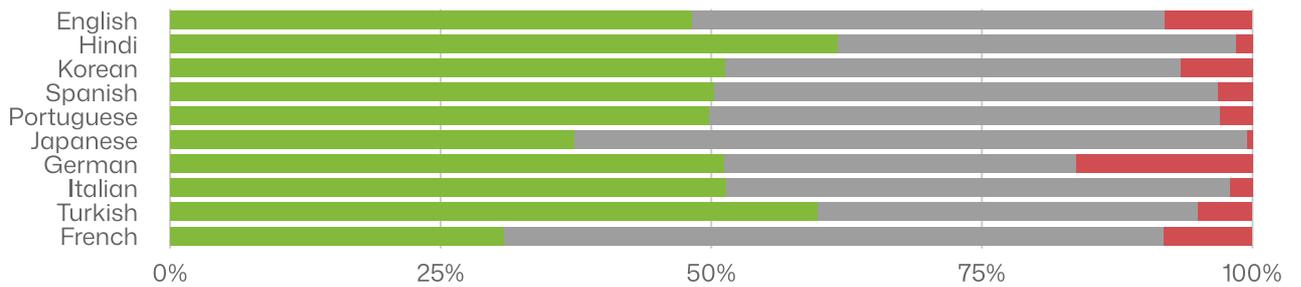
Sentiment Distribution Over Time



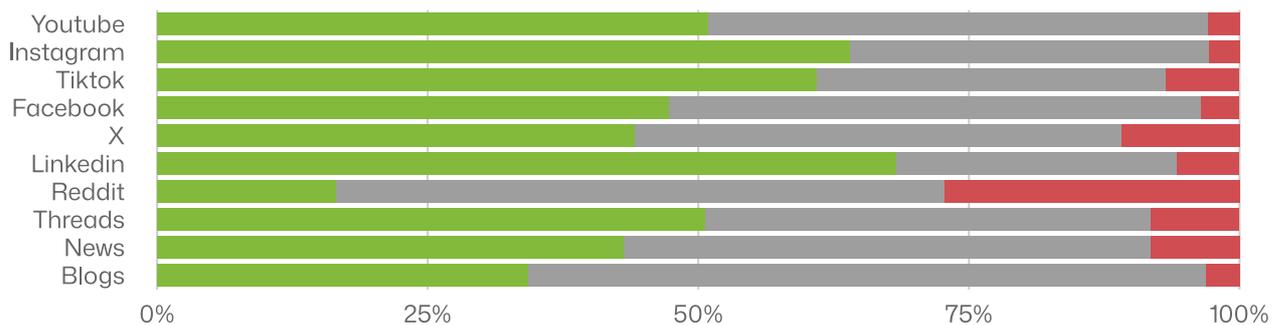
Sentiment by Country



Sentiment by Language



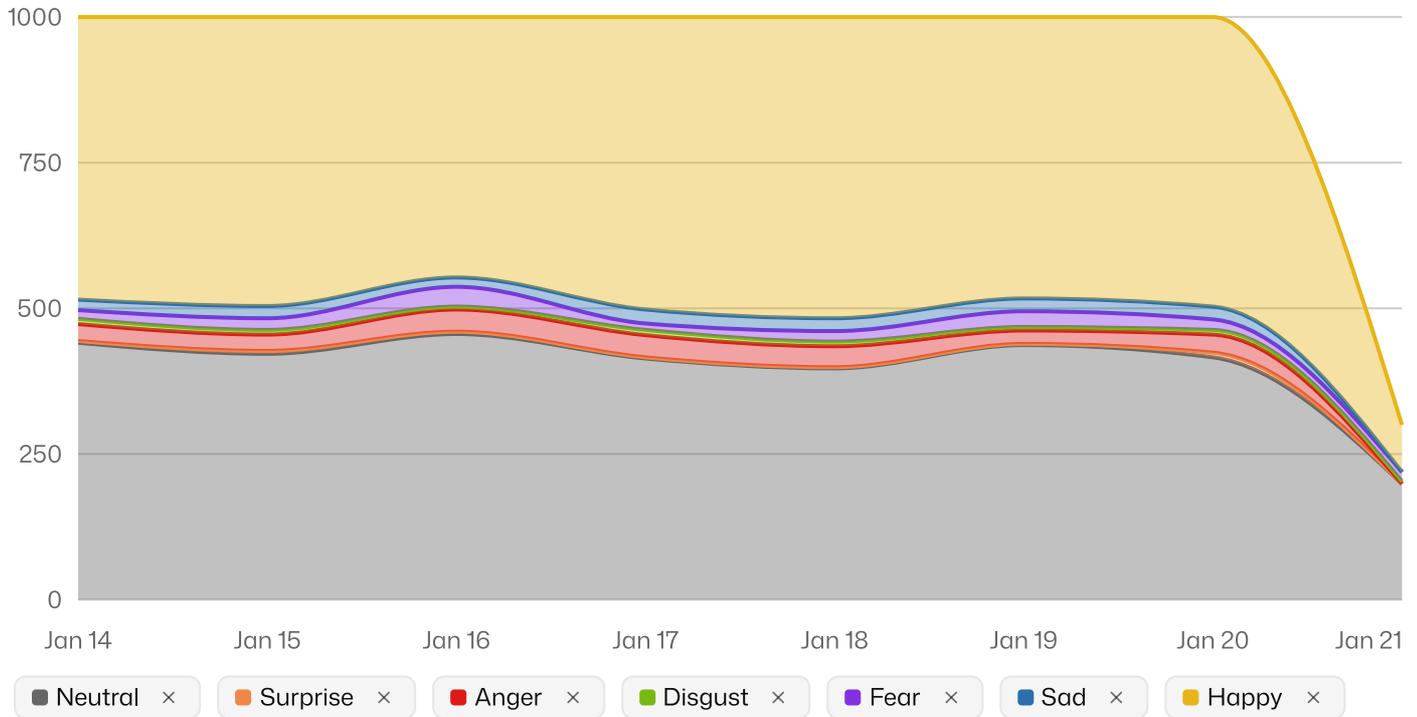
Sentiment by Platform



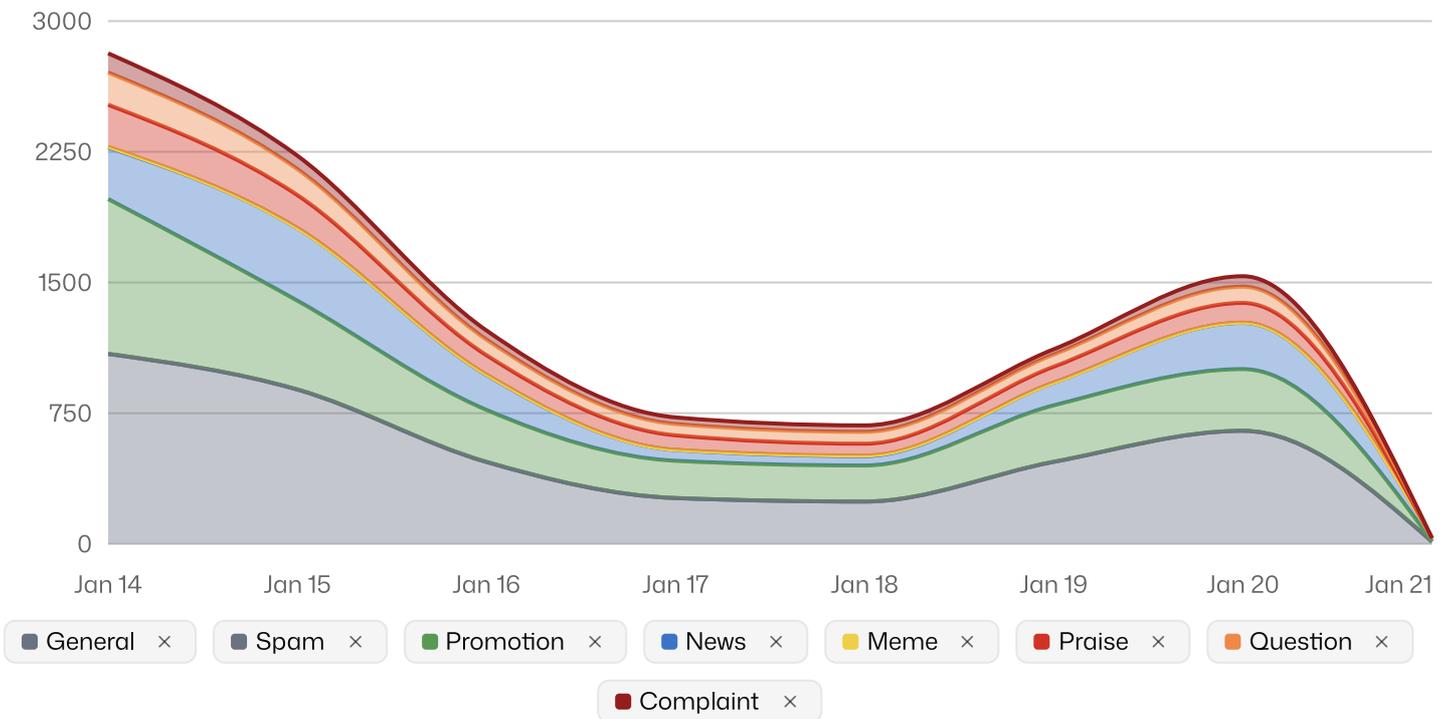
# Emotion and Intent Distribution

Analysis of emotional patterns and user intent in mentions, showing how emotions and intents (complaint, question, praise, etc.) evolve over time.

Emotion Distribution Over Time



Intent Distribution Over Time



# Engagement and Reach

Metrics showing social media reach, engagement rates, and how reach compares to engagement across platforms over time.

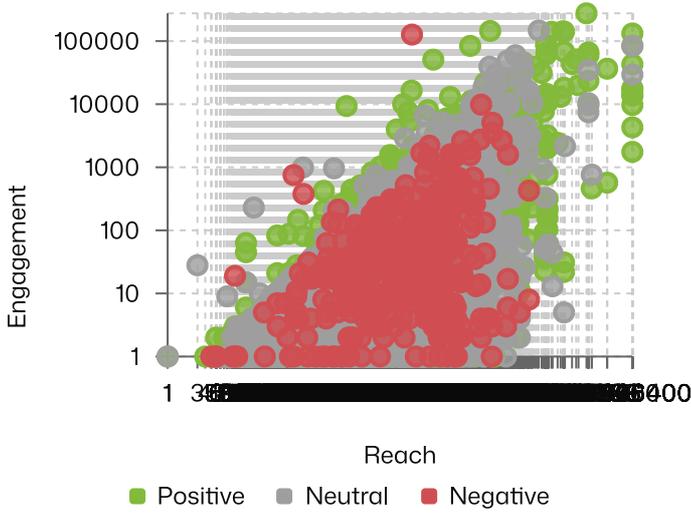


**645.4M**  
Social Media Reach

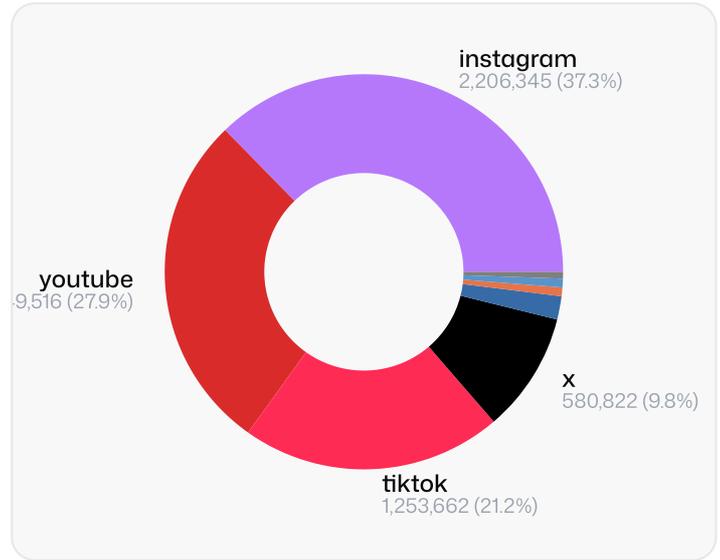


**429.4M**  
Most Reach

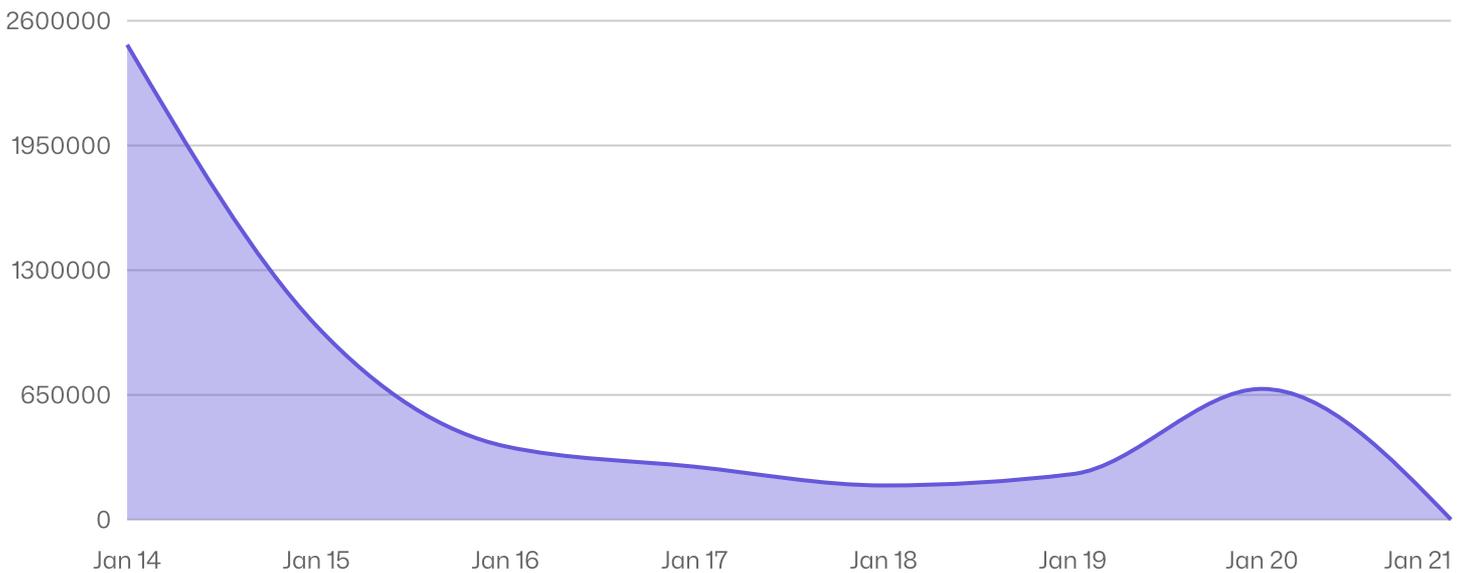
Reach vs. Engagement



Engagement by Platform



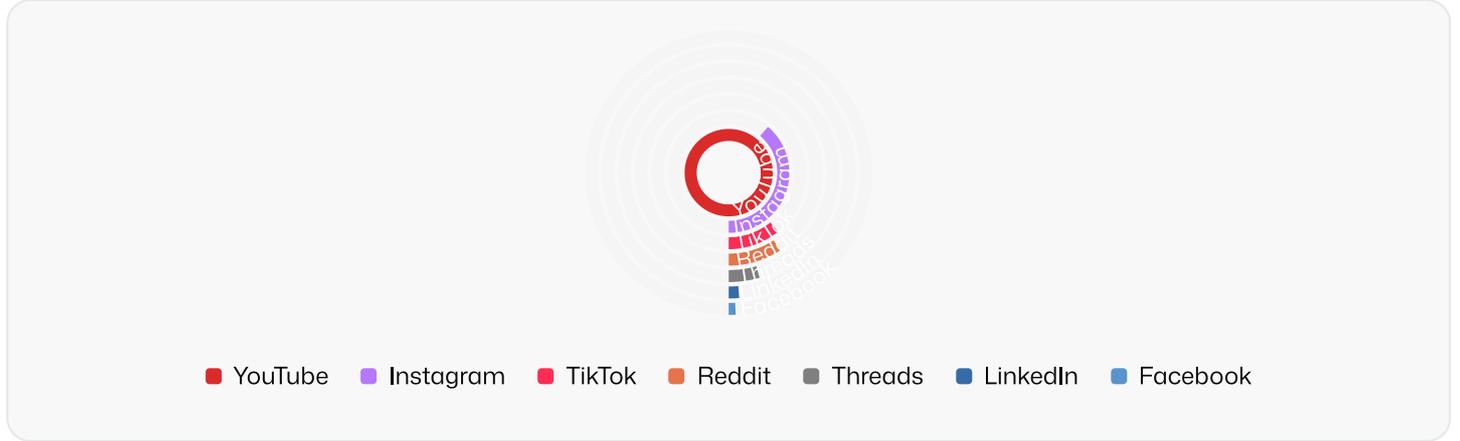
Engagement over time



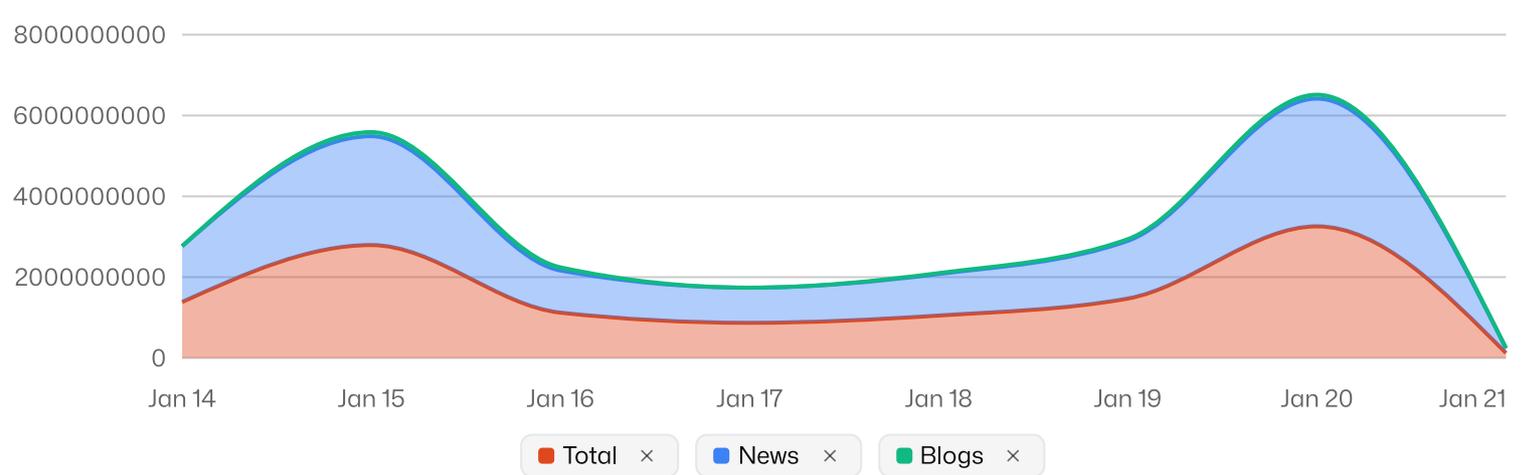
# Reach Overview

Comprehensive reach analysis showing distribution across platforms, web reach trends, and social media reach patterns over time.

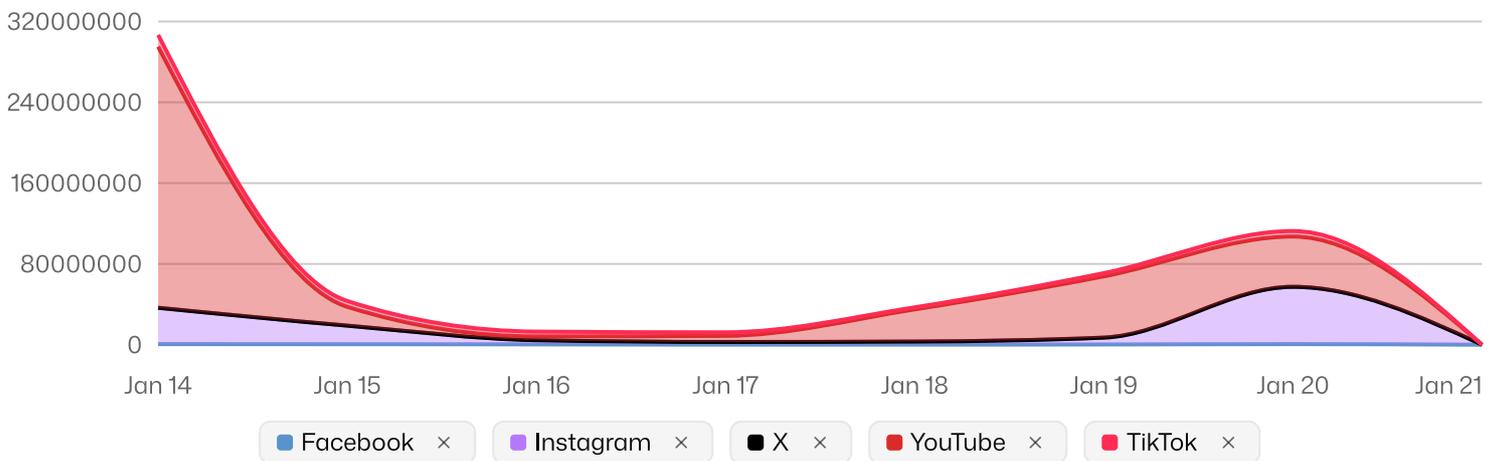
Reach by Platform



Web Reach Over Time



Social Reach Over Time



# Social Interaction

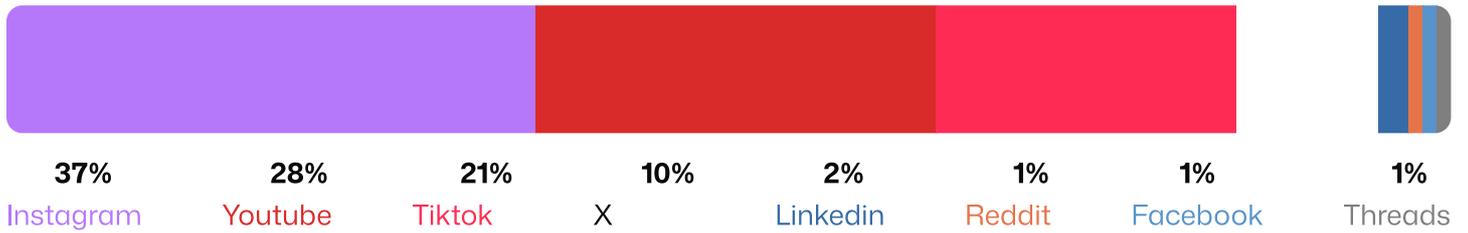
Analysis of social interactions including likes, comments, shares, and retweets, showing engagement distribution across platforms and trends over time.

 **5.9M**  
Total Interactions

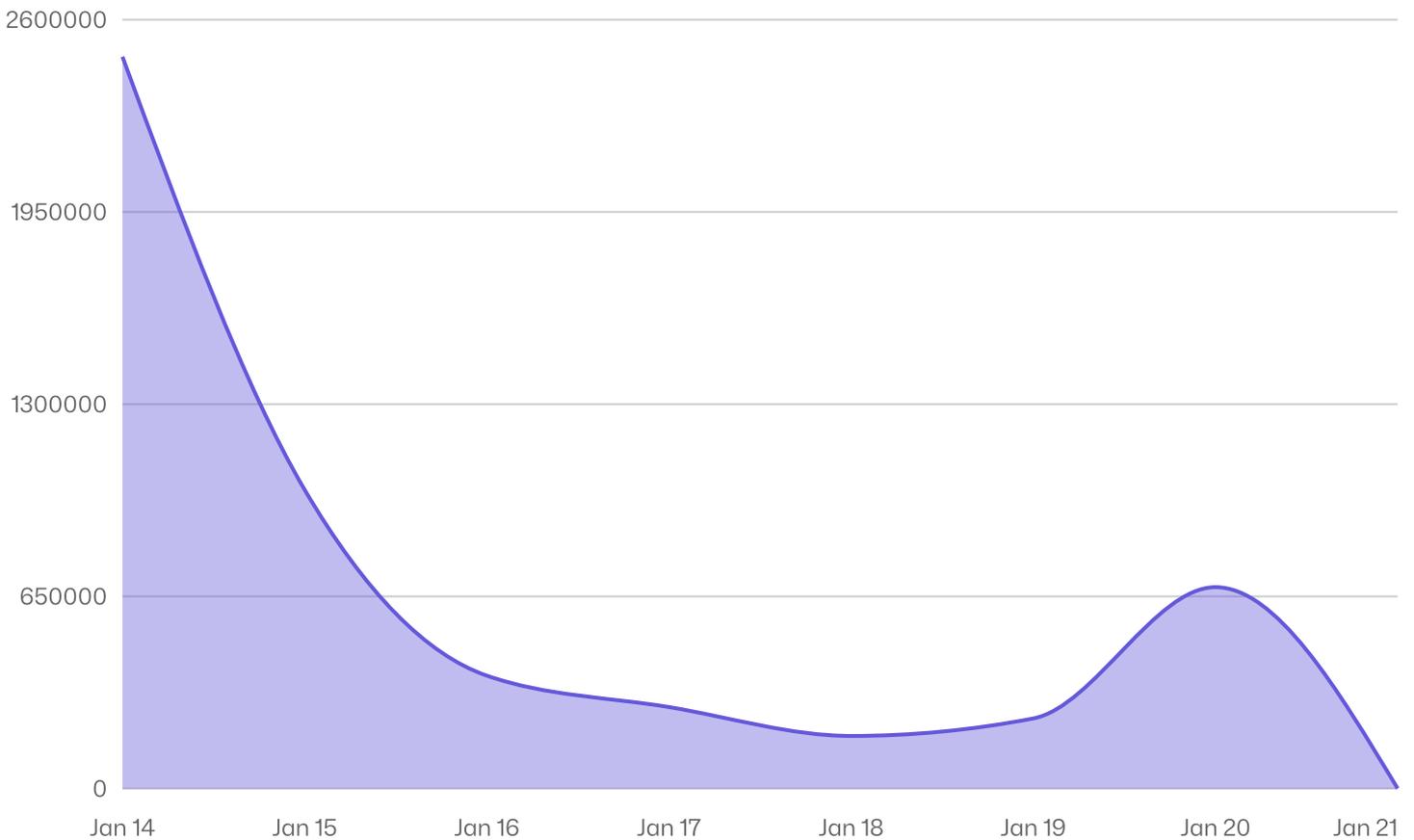
 **645.4M**  
Social Media Reach

 **2.2M**  
Most Interacted

Interactions by Social Network



Interactions over time



## Active Influencers

List of top influencers ranked by frequency of mentions, helping identify the most active voices driving conversations about your brand or topics.

Author Name	Platform	Followers	Volume	Voice Share
@tseries	Youtube	309,000,000	12	54.59%
NBA	Instagram	90,236,881	7	9.30%
@zeemusiccompany	Youtube	122,000,000	2	3.59%
@wavemusicindia	Youtube	69,100,000	2	2.03%
SA Poster	Facebook	1,300,000	73	1.40%
NBA	Threads	11,353,642	8	1.34%
Motivational & Relatable	Instagram	14,360,711	6	1.27%
Pubity	Instagram	42,018,097	1	0.62%
justcallmeshrill	Reddit	8,397,828	5	0.62%
@primevideoin	Youtube	38,900,000	1	0.57%

## Popular Influencers

List of top influencers ranked by reach and audience size, identifying the most impactful voices with the largest following mentioning your keywords.

Author Name	Platform	Followers	Volume	Voice Share
@tseries	Youtube	309,000,000	12	54.59%
@zeemusiccompany	Youtube	122,000,000	2	3.59%
NBA	Instagram	90,236,881	7	9.30%
@wavemusicindia	Youtube	69,100,000	2	2.03%
Pubity	Instagram	42,018,097	1	0.62%
@primevideoin	Youtube	38,900,000	1	0.57%
Motivational & Relatable	Instagram	14,360,711	6	1.27%
NBA	Threads	11,353,642	8	1.34%
justcallmeshrill	Reddit	8,397,828	5	0.62%
SA Poster	Facebook	1,300,000	73	140%

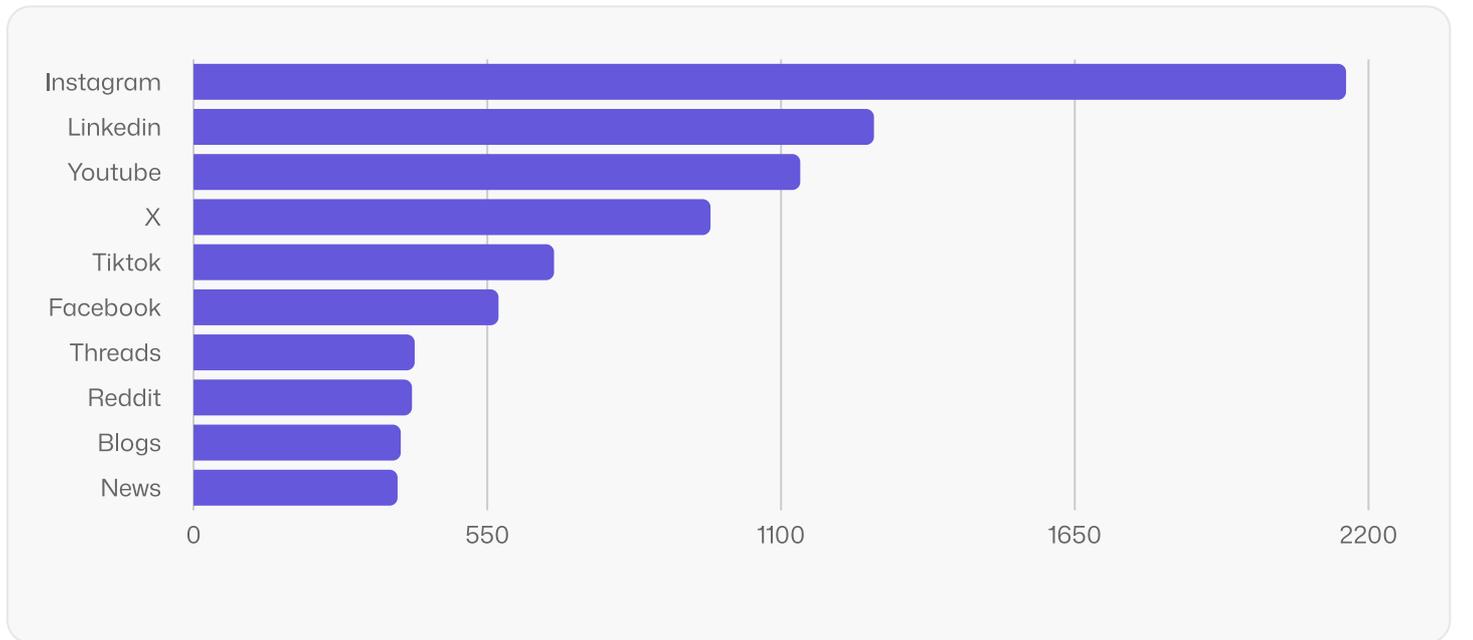
# Influencer by Media Type

Distribution analysis of influencers across different media platforms, showing where your brand's key voices are most active and how author counts vary by platform over time.

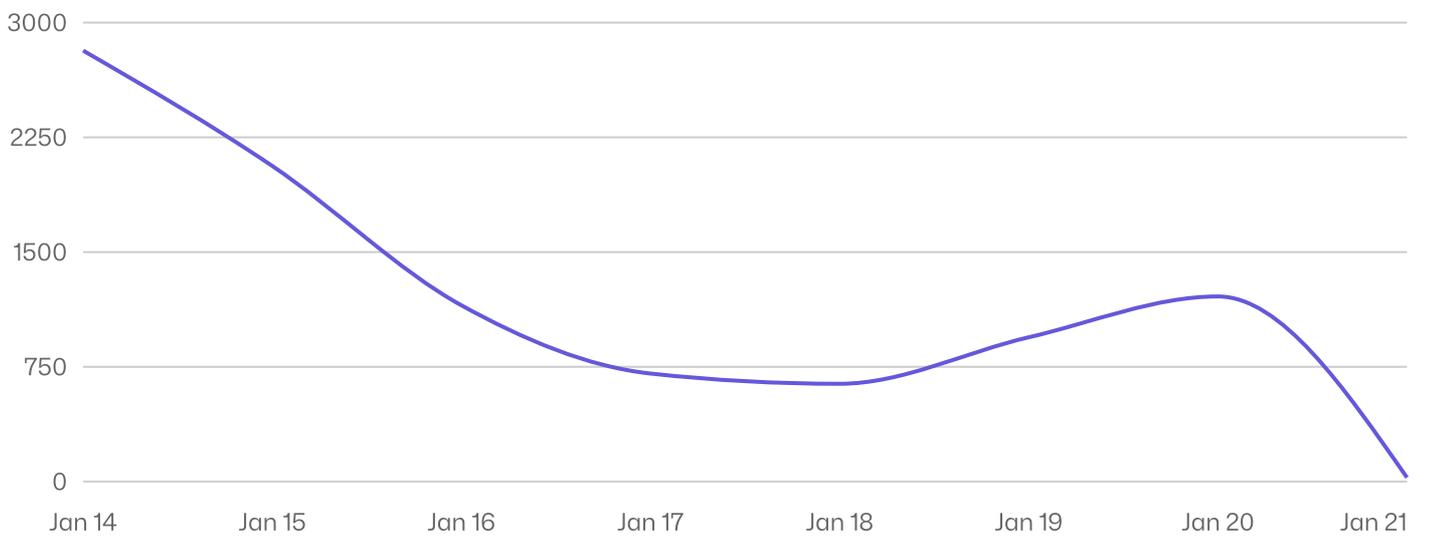
 **8.4K**  
Total Authors

 **2.2K**  
Instagram Authors

 **10**  
Active Platforms



Authors over time



## Popular Mentions

This list highlights the top ten mentions that have received the most engagement and visibility, showcasing the most impactful discussions related to your monitored keywords.

- P **Pubity** Jan 14, 26

Ryan Hurst has been cast as Kratos in Prime Video's upcoming live action "God of War" series, according to an official announcement from Amazon MGM Studios. Hurst is known for roles in "Sons of Anarchy" and "The Walking Dead," and he already has a connection to the franchise. He voiced Thor in "God of War Ragnarök" in 2022. The series is expected to follow the story of the 2018 "God of War" game, centered on Kratos and his son Atreus. A release date has not been...

♡ 270.1K    5.6K    Positive    News    Happy
- さや香石井 Jan 14, 26

Amazonで買った腹巻きが絶対に長すぎる <https://t.co/3QpZfLU9WY>

♡ 239.2K    888    Negative    Complaint    Disgust
- K **Kizer Cats** Jan 14, 26

Jasmine and Her Brush #catsofinstagram <https://amzn.to/3JaXFSA>

♡ 147.3K    226    Neutral    General    Neutral
- P **Phabs** Jan 15, 26

SIEMPRE TUYO, SIEMPRE MIO, SIEMPRE NUESTRO ❤️ alch me dio hueva subtitular pero hahahahaha así inicia la nueva temporada en Amazon Prime de Under My Conditions #aimep3 #bagrezuko #undermyconditions #chiwis #fyp

♡ 143.8K    1.1K    Positive    General    Happy
- T-Series Hamaar Bhojpuri** Jan 17, 26

Jawani - Latest Bhojpuri Video Song 2026 | Ritesh Pandey, Shilpi Raj | Ft. Namrita Malla Song - Barood Ha Jawani Feat - Ritesh Pandey, Namrita Malla Singers- Ritesh Pandey, Shilpi Raj Lyrics- Chandan Yaduvanshi Music- Chhotu Rawat Video Director- Ashish Satyarthi Project Manager- T-series- Sonu Srivastava Featuring - Ritesh Pandey & Namrita Malla Dop - Vazeer Choreographer - Aslam Khan Assistant Choreographer - Naveen Editor - Pankaj Saw & Prasant...

♡ 95.8K    47.0K    Positive    Promotion    Happy

# Recent Mentions

This list provides the most recent mentions of your monitored keywords, allowing you to stay updated on the latest conversations and developments.

-  **Never-before-seen HD vid of Amazon tribe shows their unexpected reaction** Jan 21, 26

The US Sun US Edition Search Sign in More from The Sun Newsletters US Jobs News World News JUNGLE TRIBE Never-before-seen HD footage of uncontacted Amazon tribe emerges – as arrow-armed tribesmen give unexpected reaction The unique encounter ended with a special twist Joe Mannion Published: 05:10, 16 Jan 2026 | Updated: 11:03, 16 Jan 2026 This is a modal window. The Playback API request failed for an unknown reason Error Code:...

♡ 0    0 🗒️ Neutral    🌐 General    😐 Neutral
-  **Heads up! Amazon offering a ginormous \$699 off this M4 iPad Pro today** Jan 21, 26

Skip to main content Toggle main menu Go to the 9to5Toys home page Switch site 9to5Google 9to5Mac Electrek DroneDJ SpaceExplored About 9to5Toys Toggle social menu Toggle dark mode Search for: Submit Toggle search form Deals News Steals Amazon Apple LEGO Best Buy Smartphone Accessories 9to5Toys Tested TV Toggle dark mode Apple iPad Heads up! Amazon offering a ginormous \$699 off this M4 iPad Pro today Justin Kahn | Jan 16 2026 - 7:34 a...

♡ 0    0 🗒️ Positive    🌐 Promotion    😄 Happy
-  **Amazon to deliver packages in under TWO hours as part of new drone test** Jan 21, 26

The Sun UK Edition Search Sign in Sun Club More from The Sun Newsletters Deliver my newspaper Dream Team Sun Bingo Sun Jobs Sun Savers £9.50 Hols The Sun Digital Newspaper Fabulous Clothing Money SIGNED, SEALED, DELIVERED Amazon to deliver packages to your door in under TWO hours as it starts testing drone deliveries in the UK Plus, read below to see if the futuristic feature could be coming to a city near YOU Laura McGuire Published: 10:07, 14...

♡ 0    0 🗒️ Positive    🌐 News    😄 Happy
-  **Pepper's Blog – Pepper Winters** Jan 21, 26

Skip to content Pepper Winters Menu PUBLISHED BOOKS DARKEST DESTINY TRILOGY Texting Dr Stalker Dark Romance Forbidden, Forced Proximity Romance Spectacle of Secrets Standalones OTHER ROMANCE ABOUT PEPPER WINTERS SIGN UP FOR PEPPER WINTERS NEWSLETTER UPCOMING RELEASES Pepper's Blog Content Warnings SHOP FAQ Fern Rivers Category: Pepper's Blog NEW RELEASE COMING IN 9 DAYS! January 19, 2026...

♡ 0    0 🗒️ Positive    🌐 Promotion    😄 Happy
-  **MoreKingSchratz** Jan 21, 26

12 Things That Are A WASTE OF MONEY Welcome To The Second Channel! Make sure to like, subscribe and all that cringey Youtube stuff. Catch the full live streams on Twitch: <https://www.twitch.tv/kingschratz> - Amazon prime users get a free subscription on Twitch every month. Use it to support the channel! Follow my other pages: TikTok: <https://www.tiktok.com/@kingschratz> Instagram: <https://www.instagram.com/kingschratz> Discord:...

♡ 452    92 🗒️ Neutral    🌐 General    😐 Neutral

# Theme Overview

Visual frequency map of key themes and topics related to your monitored keywords, providing insights into the main conversation topics and their relationships.



- Product Quality
- Promotion
- Customer Service
- Usability
- Technology
- Pricing
- Entertainment
- Streaming
- General
- Innovation



